Portfolio of Sila Naz Bolu

Do what you love. It's the phrase my parents raised me with, becoming my motto in life. It is the principle to which I have adhered and which will stimulate me to achieve satisfactory results in work and life

Since I was young, I've expressed myself through drawing, which I did everywhere. In books, on walls, on any surface available. Over time, drawing became a significant passion, leading me to study Architecture.

# Drawing was always a passion for me

## Architecture or graphic design?

During university, I further developed this passion through architectural and graphic design, using them as mediums to express my imagination and thoughts. As years went by, I naturally gravitated towards graphic design, taking charge of graphic elements, communication design, signage design, typography, infographics and scenography in my architectural and other projects.

## I took charge of signage, typography, infographics, scenography

Pursuing these interests through both formal education and extracurricular courses has been essential for my personal growth. I believe in the importance of doing what you love to achieve true happiness and self-fulfillment. The passion I hold for these disciplines is what I aim to showcase in my portfolio, which spans years of experience in graphic design, interior design, architecture and beyond.

I categorized my projects by font size: larger for my favorite and most significant, medium for those I love and smaller for others worth including but less reflective of my personality. This approach helps convey who I am and showcases the projects I found most significant and satisfying. At the end of the portfolio, you'll find my illustrations and curriculum vitae.

### Sacra Lux 6 Fukuro & Yotsume Toji 14 Stadt Bregenz 19

Bari: Urban Coast 21 Museo di Torcello 26 Museum of Oriental Art 29

## Blankie, Heavy Comfort! 39 Oberscheider Car World 41 Asphi 43 Memory Lane 45 Wirtschaftskammer Österreich 61 Cornetti Ibiza 67

Vonier Architekten 69 Implicate Order 71 Welcome Post 86

WaltherPark Bolzano 89 Curriculum 94 Illustrations 91

### Sacra Lux

Bachelor Thesis @Politecnico di Milano Thesis Supervisor: Barbara Bogoni / 2021

> Working on this project has allowed me to learn and improve my skills in conducting thorough research and editorial design. I transformed my research into a book and printed it, showcasing my findings in a professional and editorial format.

Designing a sacred space offers an ideal way to convey a people's culture and traditions through the building and its light, bridging the human and the divine. This dualism between material and immaterial elements enriches the architecture and enhances awareness of reality's essence. Sacred spaces connect architecture, humanity, and divinity through the expressive use of light.

SACRA LUX

PORTFOLIO SILA NAZ BOLU









## Architecture is the learned game, correct and magnificent, of forms assembled inthelight

The interplay between light and architecture yields material, symbolic, and psychological values. These intertwined themes significantly informed and enriched my research study. Quotes such as this one, attributed to Le Corbusier, also added depth to my narrative.

### UTILIZZO PSICOLOGICO DELLA LUCE IN ARCHITETTURA

La luce ha la capacità di stimolare la percezione attraverso l'energia che emana, la sua intensità, la sua saturazione e i suoi colori che inducono diversi stati emotivi. Non solo rende visibili gli oggetti, ma c'è un'esperienza potente e suggestiva per l'uomo perché innesca anche il punto di vista emotivo e psicologico. Usare la luce in modo consapevole in uno spazio architettonico è in grado di influenzare lo stato d'animo; emoziona, cura, calma, energizza; crea sensazioni diverse per efficienza, produttività, relax o dinamismo; al contrario, un uso inadeguato della luce può produrre effetti negativi come ansia, depressione, noia, sonnolenza. Infatti, proprio per questo motivo si deve fare attenzione a come fare entrare la luce e che colore usare a seconda della natura della zona specifica dell'architettura che si progetta.



LA CAPPELLA BRUDER KLAUS, Peter Zumthor Mechernich, Germania

"Non possiamo sfuggire allo scetticismo nei confronti dell'esistenza stessa della luce, percepita nella Cappella dei Pellegrini costruita da Peter Zumthor in un paesaggio rurale nella regione della Ruhr. Le cappelle funerarie sono significative come luogo in cui condividere il dolore per il distacco e il sentimento di cordoglio per i morti." <sup>5</sup>



The accompanying photo illustrates one of my initial analyses on the psychological impact of natural light in architecture, exemplified by a notable project of Peter Zumthor in Germany.

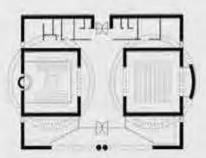
<sup>&</sup>lt;sup>6</sup> Miyake R., \*Un'iniziazione per mezzo della luce\*, in *Domus*; n. 1053, p. 5

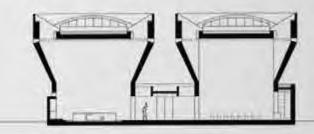
### SINAGOGA COME SPAZIO NON SACRO

L'archetipo della sinagoga nasce con l'edificazione del Tempio di Salomone, la prima costruzione stabile dedicata al culto dell'ebraismo. Dopo la distruzione di questo nel 70 d.C. si perde il legame tra sinagoga e luogo sacro. Da quel momento gli Ebrei affidano alla sinagoga la funzione di luogo collettivo o come spazio di studio dei testi sacri, la preghiera può infatti avvenire in un qualsiasi luogo purché venga seguita la liturgia tradizionale. Per questo motivo è impossibile trovare dei tratti comuni tra le sinagoghe nel mondo, spesso queste sono irriconoscibili poiché nascono dalla ristrutturazione di edifici comuni.



SINAGOGA CYMBALISTA E CENTRO DELLA EREDITÀ EBRAICA, Mario Botta Tel Aviv, Israele







Not every religious space achieves the status of a sacred place. The adjacent photo showcases an exquisite example of a synagogue in Israel, a gathering place for Jewish people, masterfully designed to harness natural light.

### CAPELA DO MONTE

La Capela do Monte la parte di un progetto più ampio nella regione dell'Algarve, in Portogallo. L'iniziativa prende il nome di "Monte da Charneca Center" e offrira ai visitatori un rifugio spirituale, all'interno del quale, la cappella progettata da Siza costrusce il centro focale dell'attenzione dei turisti. L'edificio sorge nei punto più alto della tenuto ed e possibile raggiungerio solamente attraverso un sentiero pedonale, rievocanzio mell'ospite l'idea del pellegrinaggio. L'edificio sacro come tutto il complesso aderisce all'idea di costruire a impatto zero, è infatti sprovvisto di qualsiasi forma di condizionamento o illuminazione attificiale. Parchitettura che ne risulta è infatti pulita da ogni forma di tecnologia e intrattene con gli elementi naturali ima reliazione così forte da faria diventare elemento del

La capela é alta 5.70 m e ha un'area di 65.2 mg. L'intero edificio nasse dalla sovrapposizione di due parallalepipiedi, i quali costruiscono rispettivamente il basamento e l'edificia vero e proprip. Il primo sacrifica la perfezione geometrica per ospitare una lunga secuta su un lato mentre il secondo è caratterizzato da una serie di tagli che permettono l'ingresso di vento e luce. Nell'intersezione si identifica lo spazio dedicato al rantece, luogo di attesa prima di entrare nell'aula dedicata alla preghiera. Ogni elemento, sia architettonico sia di arredo, è progettato di estamente dall'architetto e tutti i loro volumi sono contraddistino da geometrie pure, ideali per introdurre l'ospite in un'atmosfera positiva per la meditazione. La scella dei materiali da costruzione adensce alla filosofia di semplicità e purezza, diventata ormal un tratto ricorrente nelle architetture di Alvaro Siza. Le murature spesse sono. rivestite con una calce chiara spazzolata in modo tale da seguire i cromatismi e te sfumoture del terreno sottostante mentre il basamento è in pietra chiara costruondo una relazione di confinultà con la payimentazione interna. La composizione dell'interno si completa con un livello orizzontale di azulejos bianche quadrate che riveste la parte bassa delle pareti intonacate di bianco. L'airedo è composto da alcune sedie, una penca, un crocifia so e un altare realizzati attraverso lo stesso legno. Le uniche due aperture dell'aula sono una porta bianca e una finestra dietro l'altare. Nonostante questo attenzione maniacale alla semplicità e alla purezza della forme. l'architetto inserisce un elemento decorativo disegnato da lui stesso ell'Interno del luogo di Ingresso: si tratta di azulejos decorate raf-





### VALENZA PSICOLOGICA

Un meditata i momenti in i el l'ardine interno e gliado esterno vengano in cariatta, momenti impresentali adile apertire presentali mella costruttiva hamio un'impartiniza decistva.

Il percorso d'ingresso lungo e indiretto produco un'attesa prima della scoperta, enfatizzando le sensazioni che proverà una volta entrato. Questa successione di elementi porta
il visitatore di fronte a un'i forte contrasto di luci e ombre: una volta entrato nell'unica havata, il visitatore viene costretto dall'architettura a l'ocalizzare la sun attenzione verso la
grande croce luminosa che si trova di fronte a lui. L'intersezione di luce e solido aumenta
la consapevolezza dello spirituale. L'uso dei materiali essenziali rafforza la dualità dello
spazio; oltre a una croce estrusa dalla facciate rivolta a est, la chiesa è composta da un
guscio di cemento. Quest'untimo si aggiunge all'oscurità della chiesa realizzando un luogo
eli culto plu meditativo.

Uno spazio dei sucra mudellatri cer la constitute ciù adrra del nostro tempo, un luggo di slienzio, di meditoziate e di pregnara doni stani adle le consusioni più nitri une significati sindimi a dimenticari nel lampo e che interrogana duovamente la viunti profindo della rasna coloritrico."

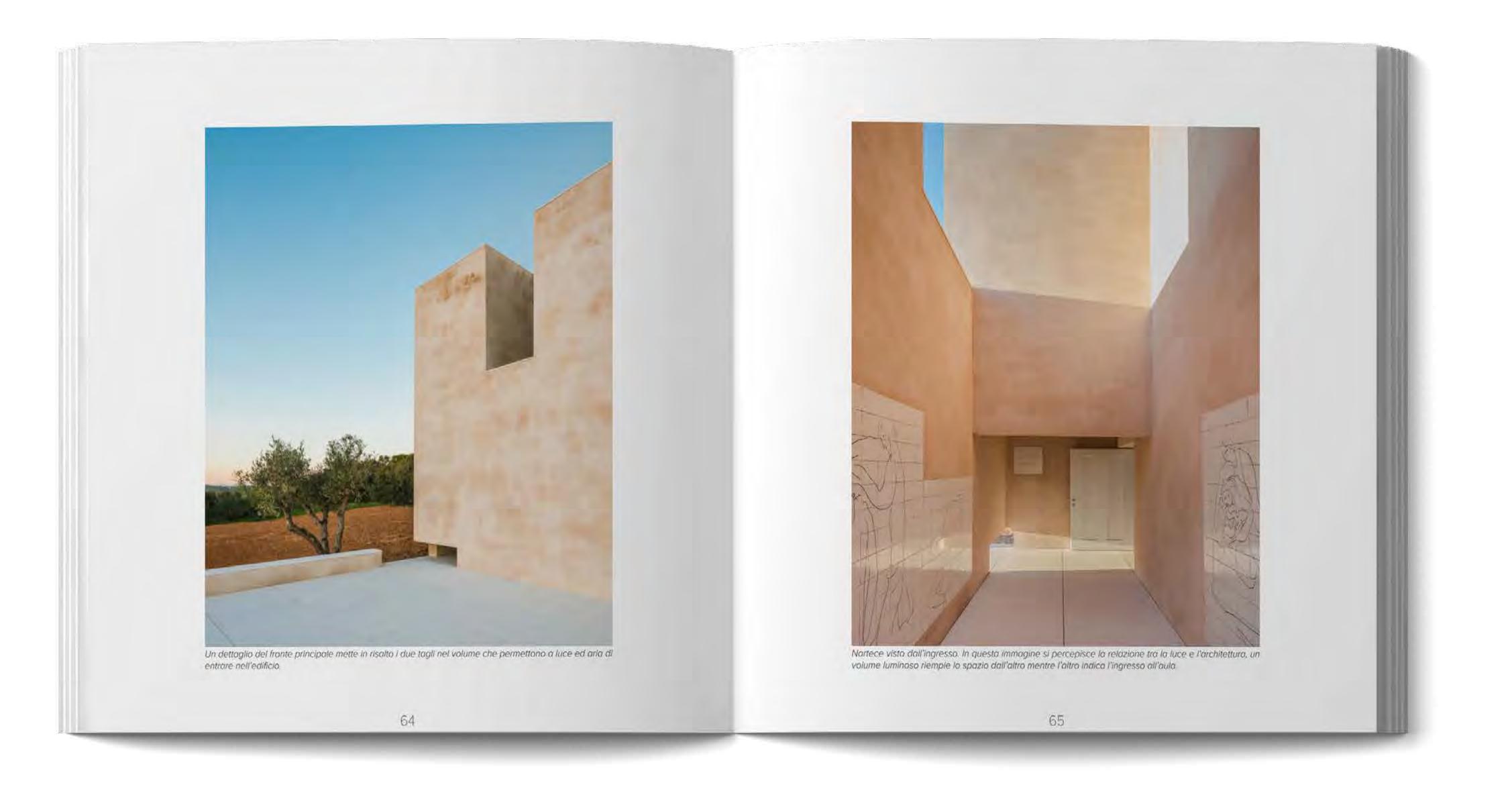




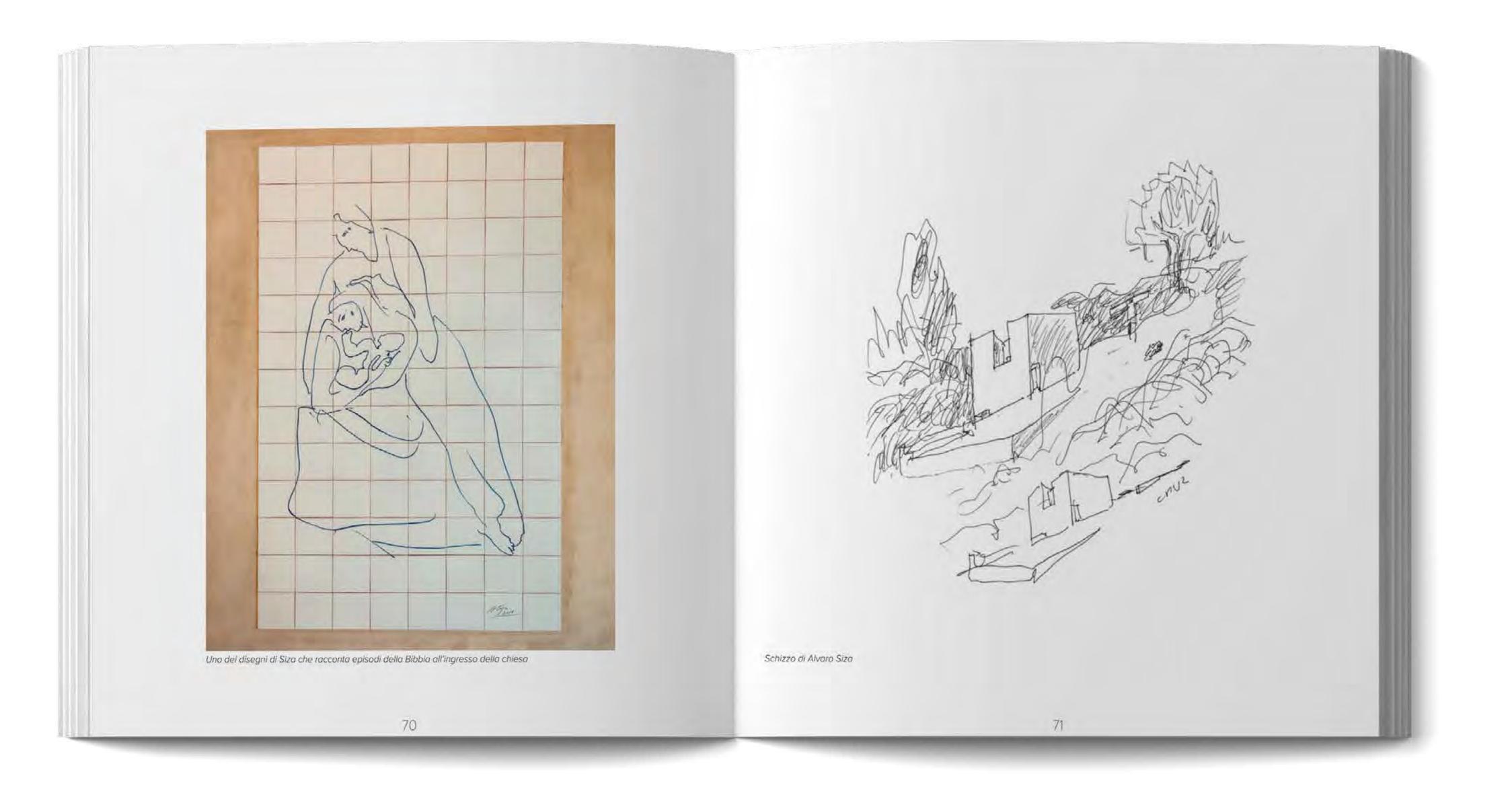
Following the analysis of the material, symbolic, and psychological aspects of natural light in sacred spaces, I selected three notable architectural examples from around the world to illustrate these concepts. The images beside feature two of these exemplary works: the Capela do Monte by Álvaro Siza in Portugal and the Church of Light by Tadao Ando in Japan.

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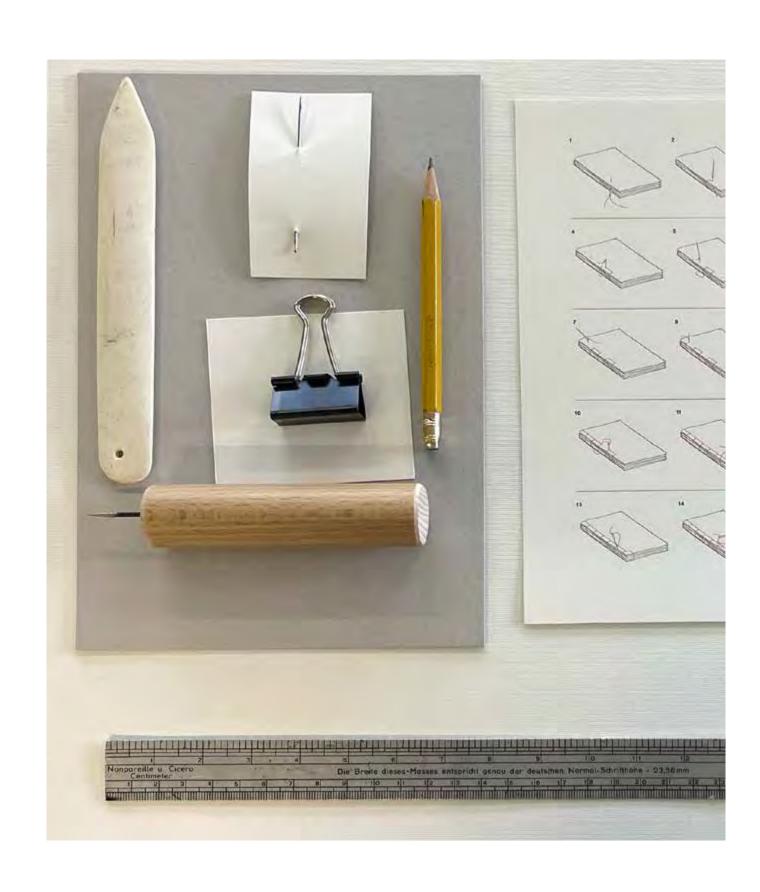
The image beside showcases details from Álvaro Siza's project, highlighting his mastery in harnessing natural light without the use of artificial illumination.



## Fukuro & Yotsume Toji

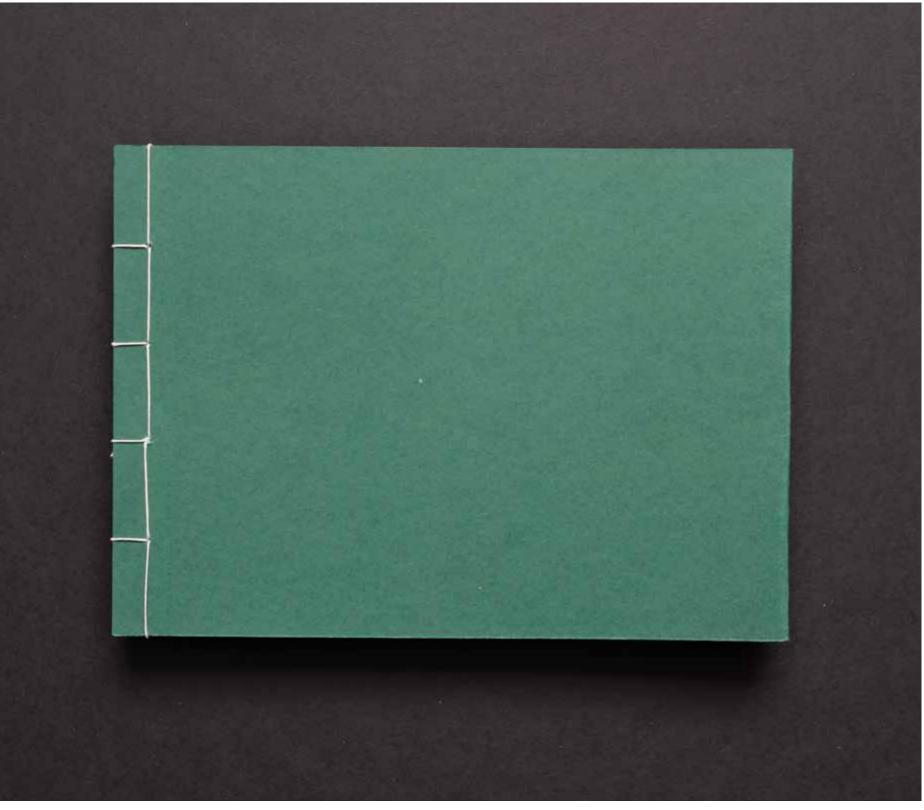
Japanese Book Binding Technique / 2024

I have acquired proficiency in various traditional Japanese bookbinding techniques, which has enabled me to independently craft creative and aesthetically pleasing books and notebooks.



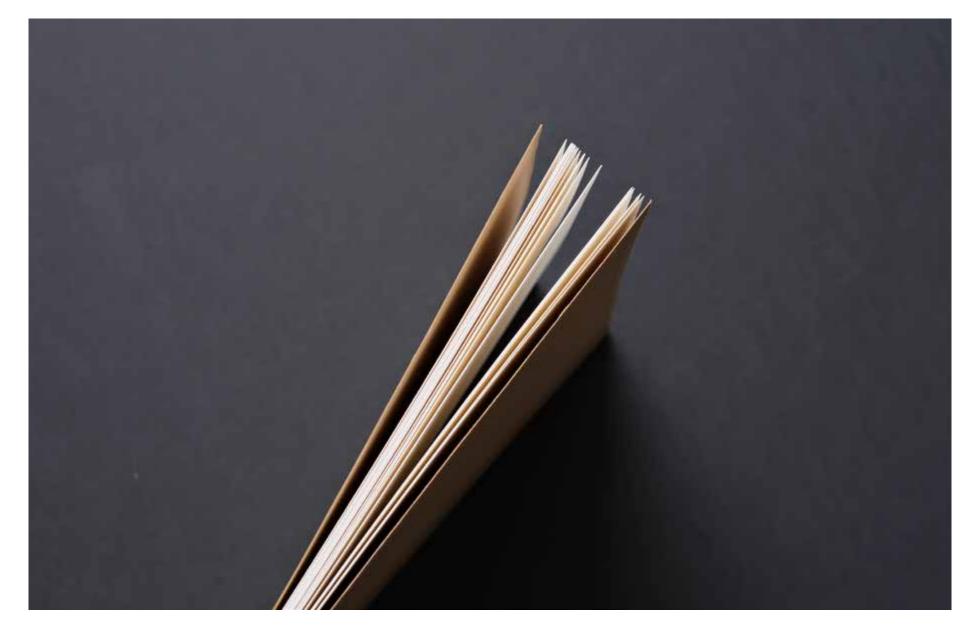


In this section of my work, I showcased two traditional Japanese bookbinding techniques that I personally sewed. One is Yotsume Toji, a decorative binding method known as four-hole binding. The other is Fukuro Toji, where pages are printed on one side, folded in half, and bound together using thread.



The images depict the Fukuro Toji technique.

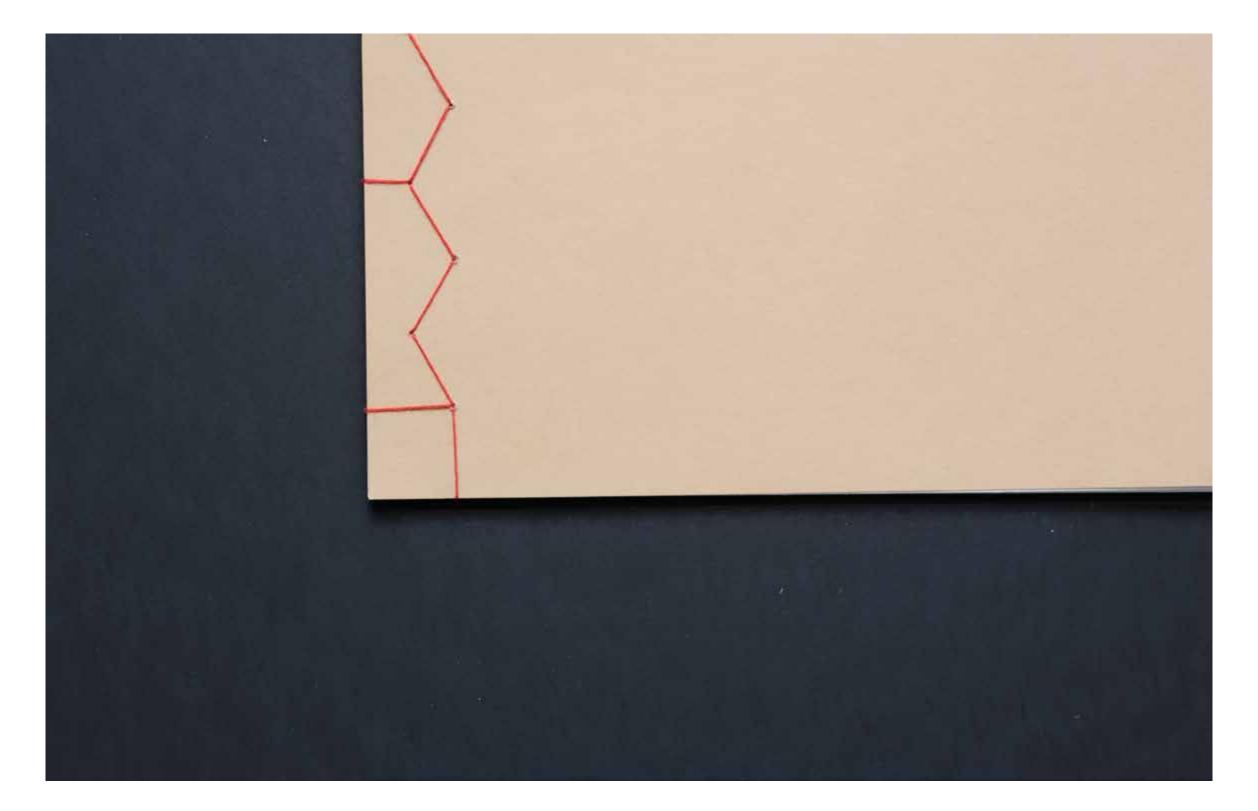




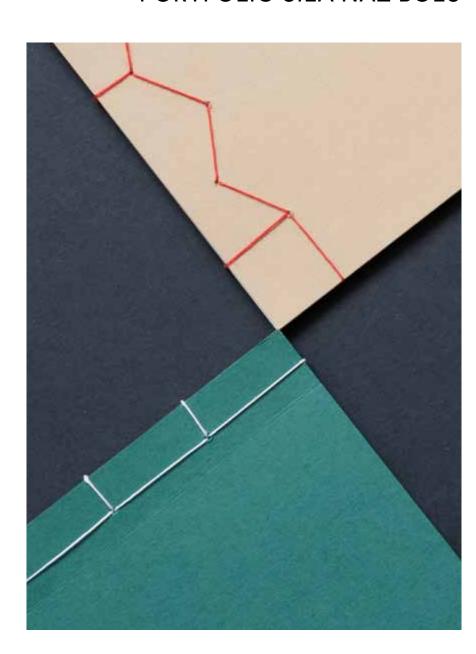
These images showcase the Yotsume Toji technique.

### JAPANESE BOOK BINDING

### PORTFOLIO SILA NAZ BOLU







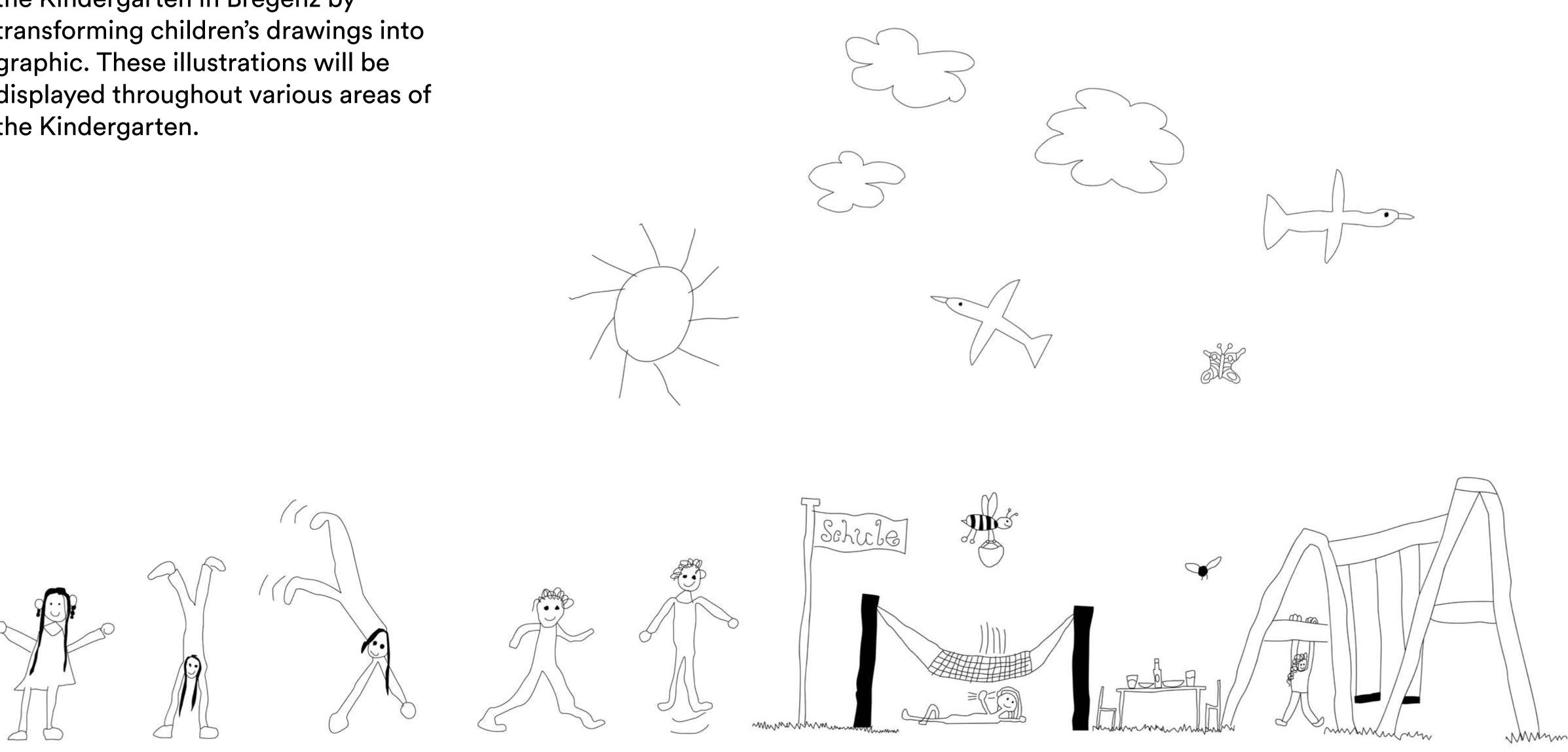


## Stadt Bregenz

Sägenvier Communication Design Studio / 2024

Through my work on this project, I've enhanced my abilities in graphic design and illustration.

The illustrations were created for the Kindergarten in Bregenz by transforming children's drawings into graphic. These illustrations will be displayed throughout various areas of the Kindergarten.



**BARI: URBAN COAST** 

## Bari: Urban Coast

Master's Graduation Thesis @IUAV Venezia
Team Project / Thesis Supervisor: Lorenzo Fabian, Jacopo Galli / 2024

In this project, I've enhanced my skills in graphic design, architectural representation, illustration and infographic.





Spanning 10 km of Bari's urban coastline, the Bari Urban Coast project highlights the seafront promenade, sea wall, beach resorts, and the city port.

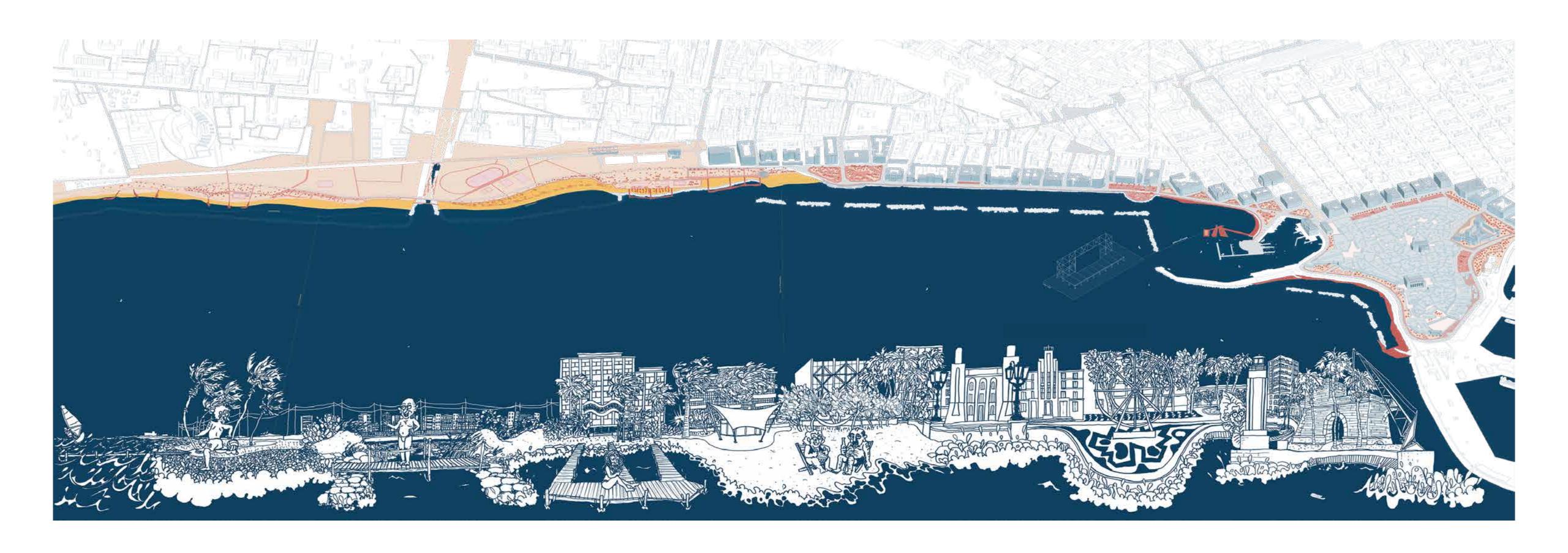
**BARI: URBAN COAST** 

Integrating urban beaches and green areas, the project draws inspiration from Burle Marx's influential work at Copacabana.



**BARI: URBAN COAST** 

It aims to create a continuous coastal strip, which Oriol Bohigas refers to in "Reconstructing Barcelona" when talking about the transformations for the '92 Olympics. This design narrative symbolizes dynamic continuity and evolution, reminiscent of the journey of the snake from The Little Prince.





The most famous beach of Bari is named "Pane e Pomodoro" which means "bread and tomato".

## Museo di Torcello

Collaboration with Studio Tapiro / 2023

In the course of this project, I have enhanced my proficiency across various disciplines, including graphic design, with a particular focus on signage design.





The collaboration with Studio Tapiro involved creating the museum's displays for signage and information, such as ticket prices and opening hours.

## MUSEO DI TORCELLO

### Biglietti *Tickets*

Il biglietti si acquistano presso la biglietteria della Basilica The museum entry tickets are avalaible at the Basilica ticket office

Museo di Torcello

€ 3.00 intero *full* 

€ 1.50 ridotto *reduced*\*

Museo di Torcello + Basilica

€ 8.00 intero *full* 

€ 6.00 ridotto *reduced*\*\*

Museo di Torcello + Basilica + Campanile *Bell Tower* 

€ 12.00 intero *full* 

€ 10.00 ridotto *reduced*\*\*

ridotto: gruppi superiori alle 10 persone e bambini dai 6 ai 12 anni gratuito: classi accompagnate dai docenti, bambini fino ai 5 anni e cittadini UE oltre i 65 anni

**giovedì:** accesso gratuito ai residenti nella Città metropolitana di Venezia

ridotto: gruppi superiori alle 10 persone e bambini dai 6 ai 12 anni **gratuito:** bambini fino ai 5 anni

reduced: for groups of more than 10 and children aged from 6 to 12 years **free:** for classes accompanied by teachers, children under the age of six and EU citizens above 65

**Thursday:** free admittance to residents of the Metropolitan City of Venice

*reduced:* for groups of more than 10 and children aged from 6 to 12 years free: children under 6 years old





### ZMZMZMZMZMZMZMZMZMZM ZMZMZMZMZMZMZMZMZMZMZM MUSEO DI TORCELLO

### Biglietti *Tickets*

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Museo di Torcello + Basilica + Campanile *Bell Tower* 

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€ 10.00 ridotto *reduced*\*\*

ridotto: gruppi superiori alle 10 persone gratuito: classi accompagnate dai docenti, oltre i 65 anni

giovedì: accesso gratuito ai residenti nella Città metropolitana di Venezia

ridotto: gruppi superiori alle 10 persone **gratuito:** bambini fino ai 5 anni

**reduced:** for groups of more than 10 **free:** for classes accompanied by **Thursday:** free admittance to residents

*reduced:* for groups of more than 10





## Museum of Oriental Art

Advanced Interior Design Studio Team project / 2022

In the course of this project, I have enhanced my proficiency across various disciplines, including architectural design with a focus on interior design, graphic design, post production, rendering, scenography, and 3D modeling.

The project involves transforming the deconsecrated Church of San Gregorio in Venice into a Museum of Oriental art.

The museum journey reflects the travels in East of Enrico di Borbone and his wife between 1887 and 1889. The exhibition features Japanese kimonos and prints, flat textiles such as batik and ikat, and the Chinese collection. Wooden partitions with rice paper create playful shadows, enhancing the Oriental style of the exhibited objects.

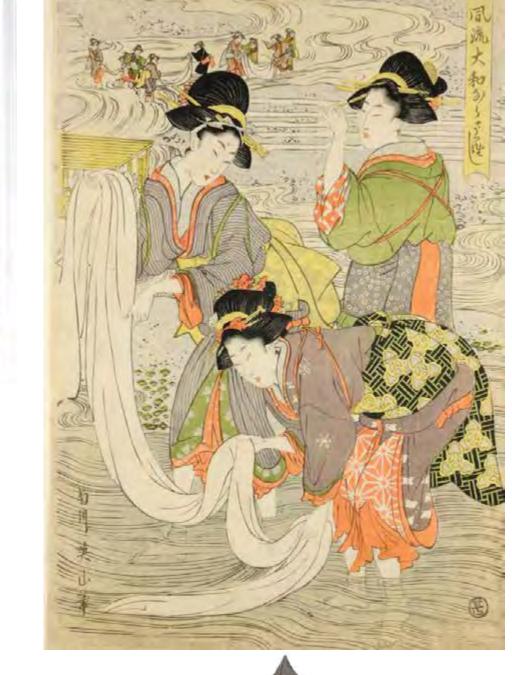




### A journey to the Far East





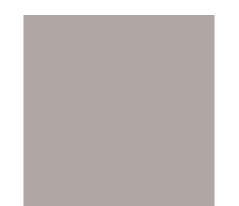






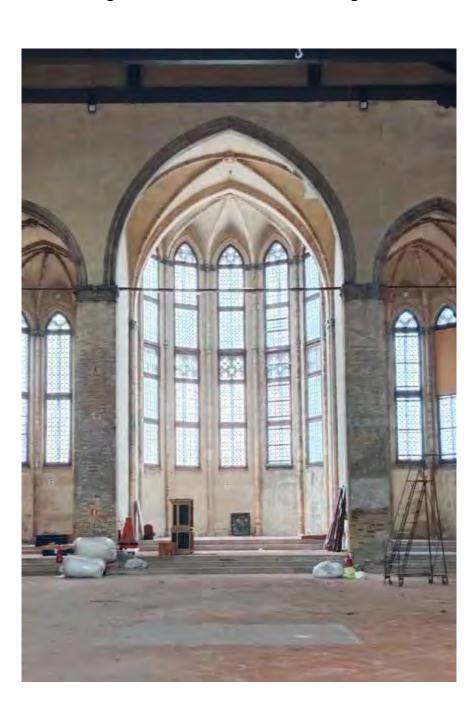


### color palette based on the color scheme of the church San Gregorio



LEGNO VERNICIATO Passerelle ral: 2001 Red Orange

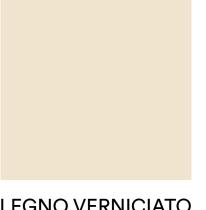
LEGNO VERNICIATO Passerelle ral: 2001 Red Orange



### color palette based on ancient Japanese xylography



LEGNO VERNICIATO Passerelle ral: 2001 Red Orange



LEGNO VERNICIATO Passerelle ral: 2001 Red Orange



ral: 2001

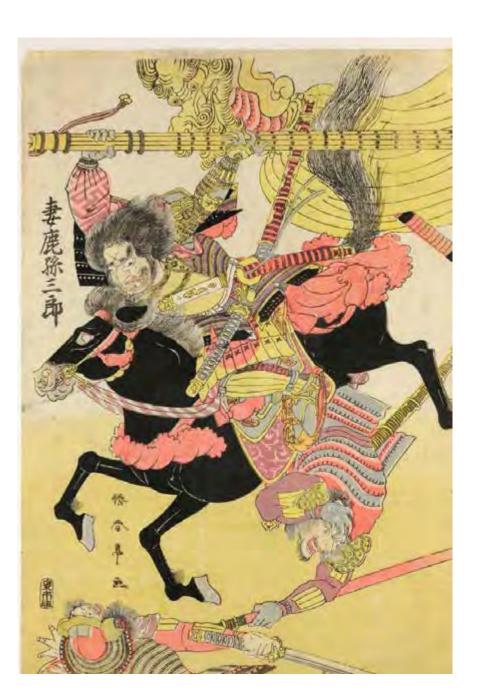
LEGNO VERNICIATO LEGNO VERNICIATO Passerelle Passerelle ral: 2001 Red Orange Red Orange

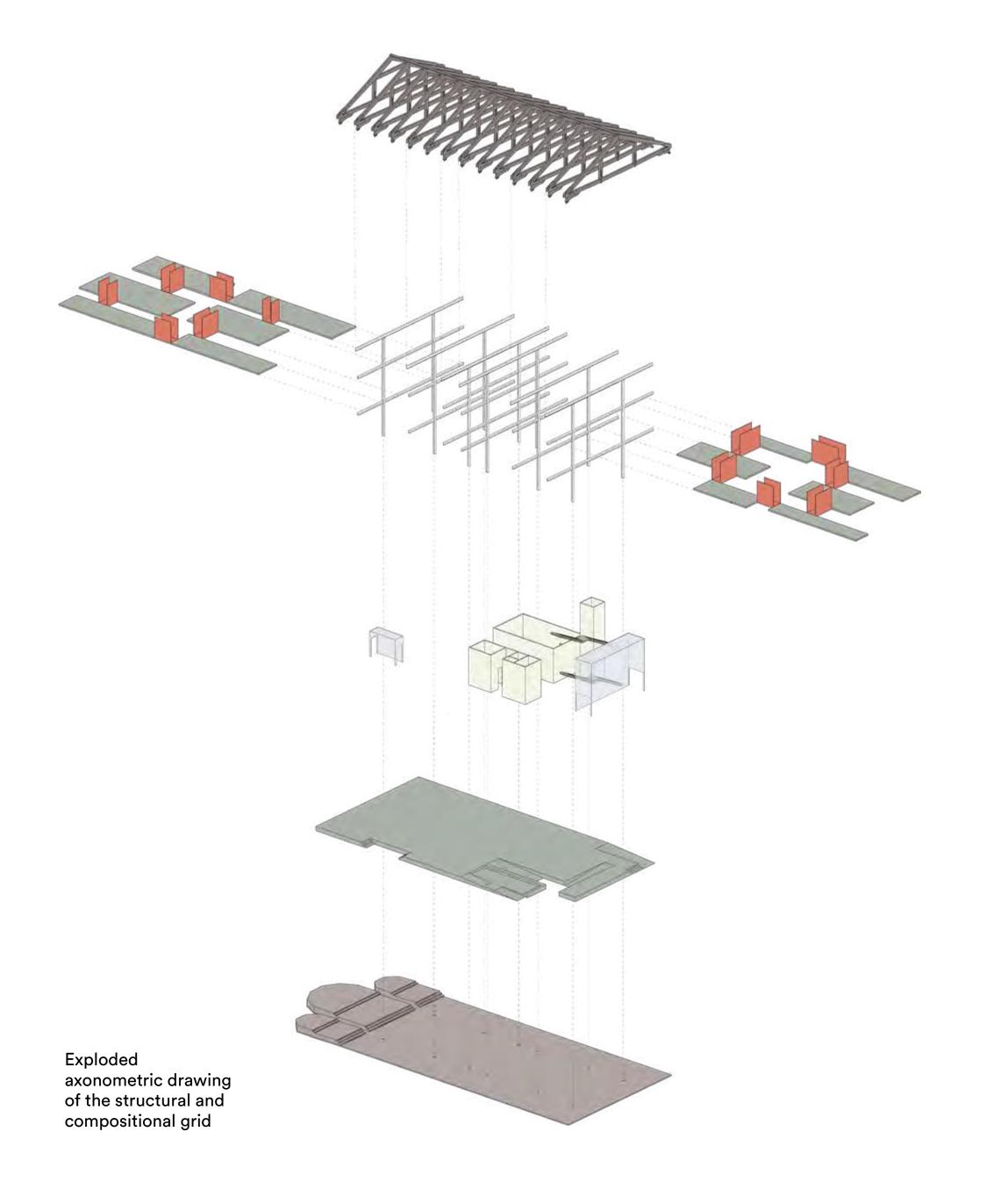


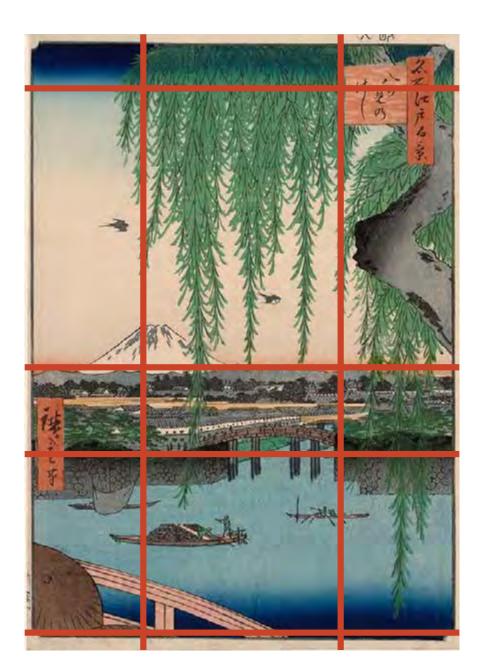
LEGNO VERNICIATO Passerelle ral: 2001 Red Orange





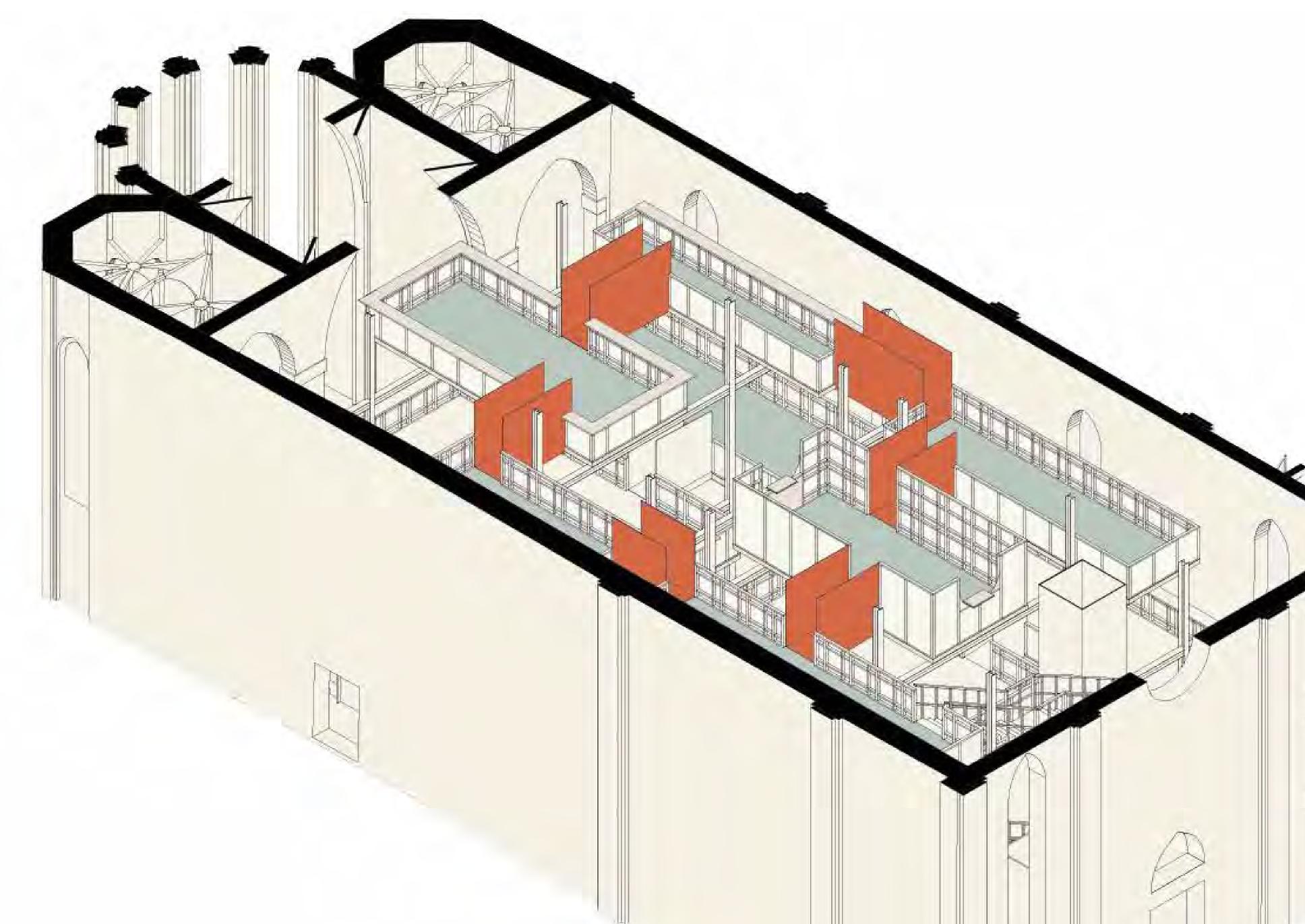




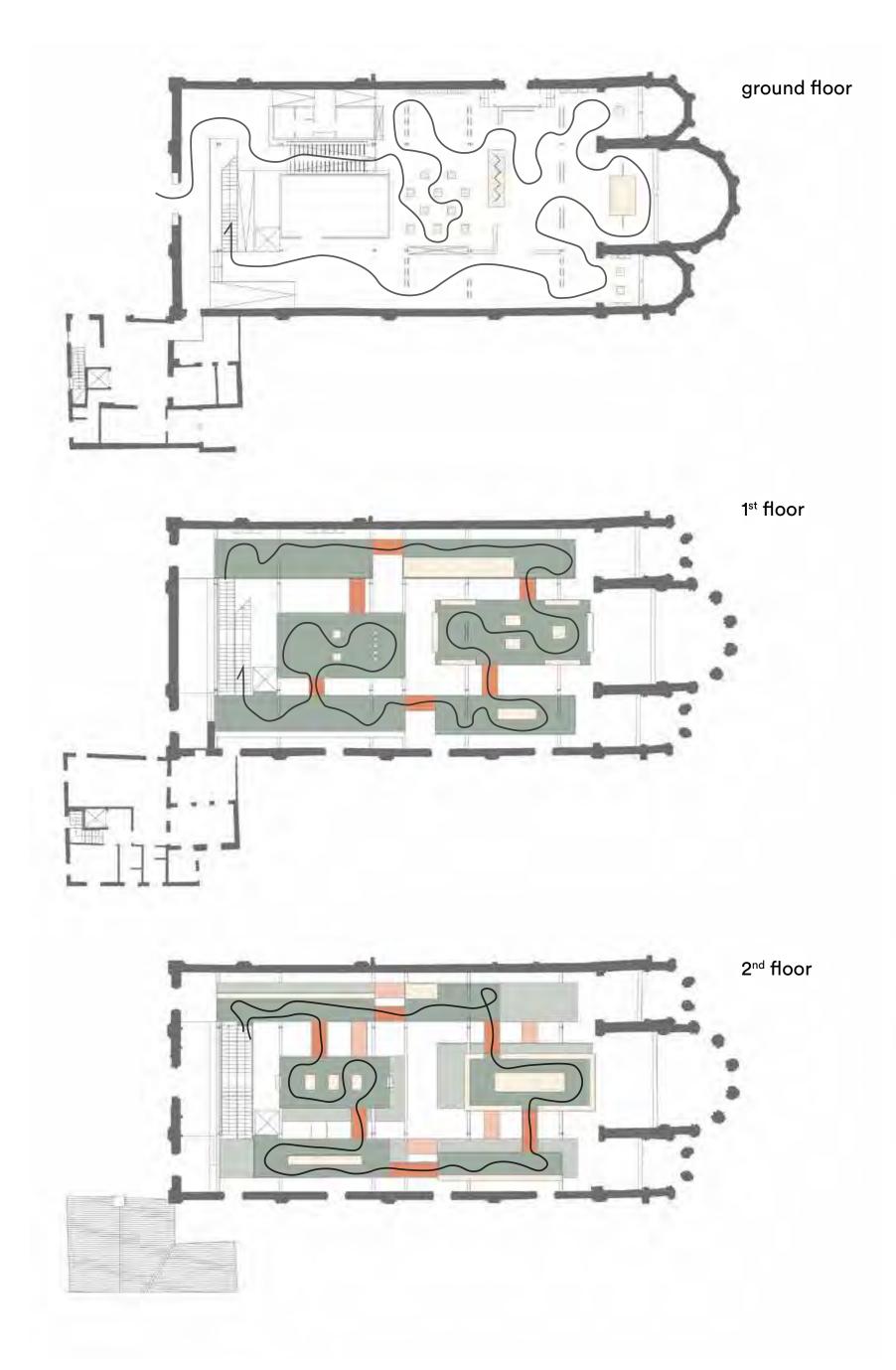


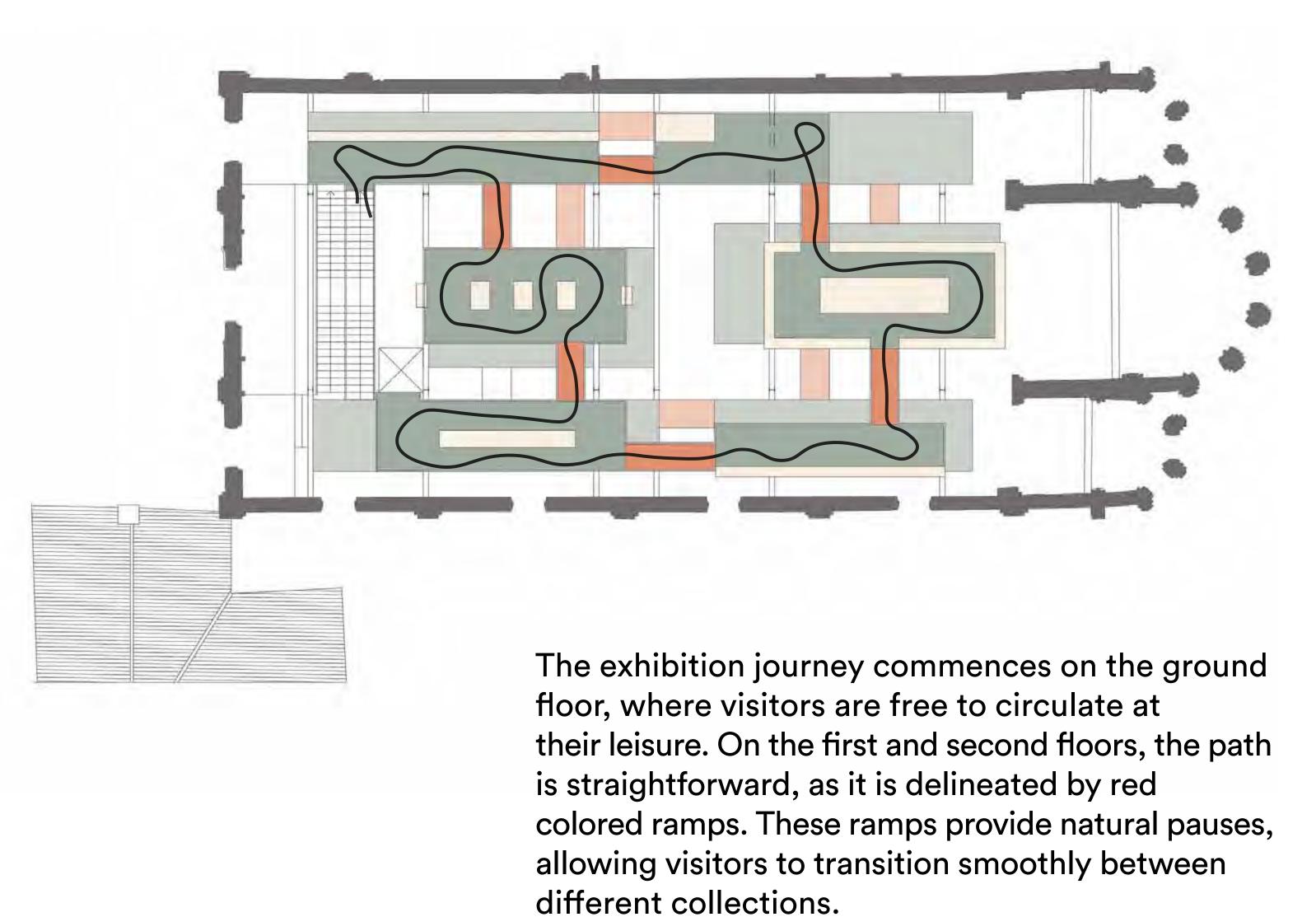
Inspired by Japanese compositional principles, structural grids establish harmony between old and new elements.

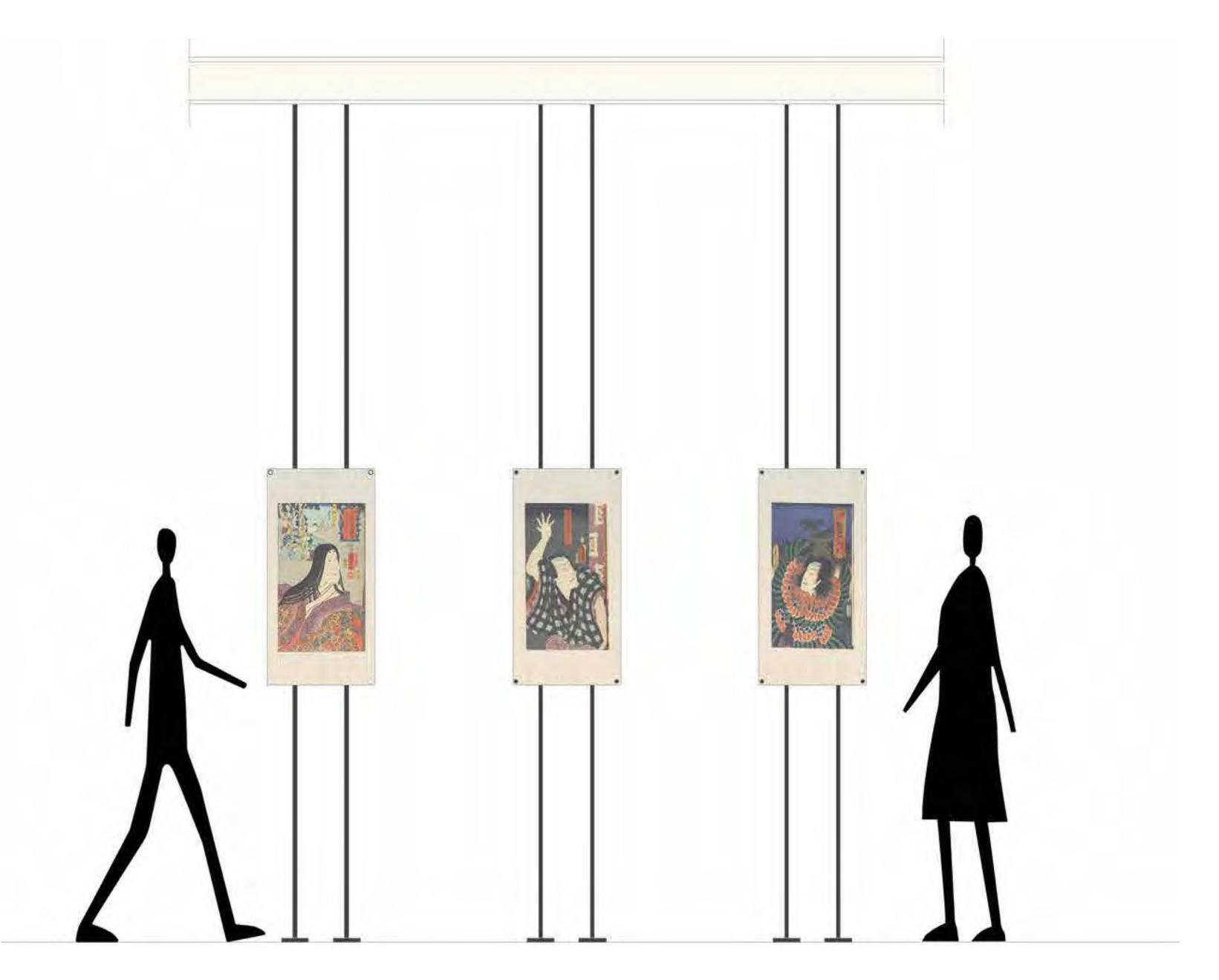
In order to respect the original structure of the church, a structural and compositional grid has been installed inside. This grid makes contact with the church's facades only at specific points, serving not only to support the first and second floors but also to reinforce the preexisting structure.



On the first and second floors, parapets constructed with rice paper and wooden structures create playful shadow effects from the movement of visitors, offering a unique visual experience.







All of the museum's displays are designed with the human scale in mind, offering a vivid, life-sized experience.
The accompanying illustration exemplifies this approach, allowing visitors to view Japanese woodcuts in a three dimensional setting.



### Blankie, Heavy Comfort!

Freelance/2020

Working on this project has enhanced my skills in creating a brand from its inception. I was responsible for conceptualizing the brand identity, including the brand name, and designing the logos.







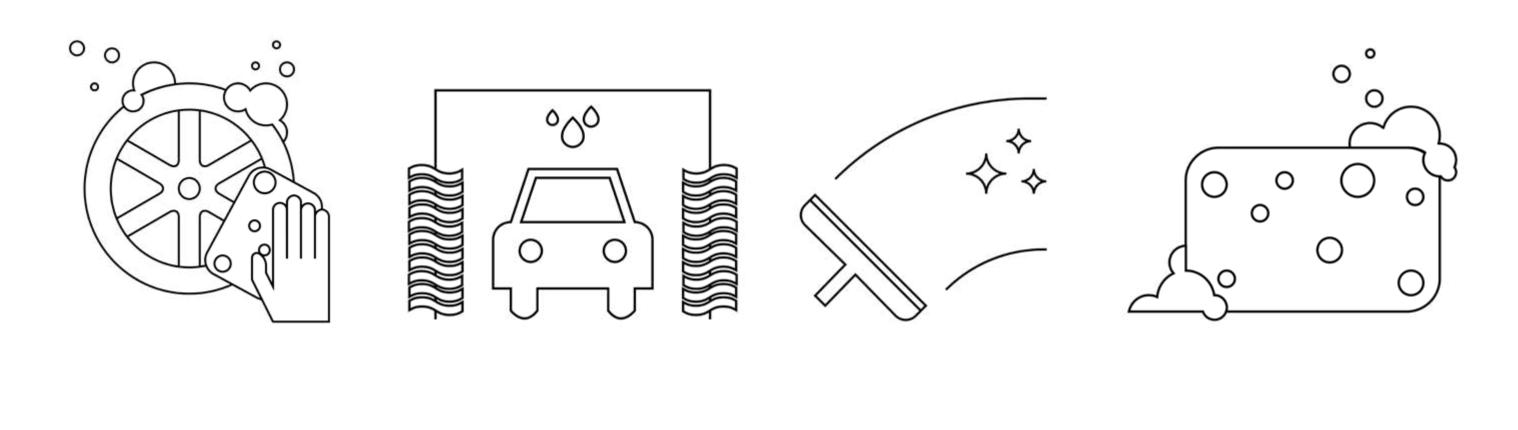
"Blankie Blankets" epitomized a niche artisanal endeavor, specializing in the meticulous handcrafting of weighted blankets designed for both humans and their beloved pets.

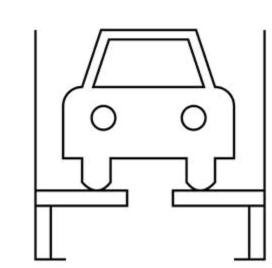
My endeavor was driven by a desire to encapsulate the essence of warmth, softness, and comfort inherent in our product through the brand's name, slogan, and logo design.

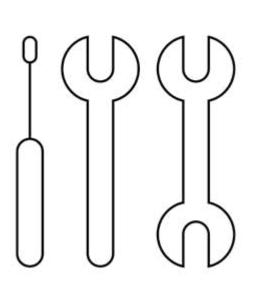
### Oberscheider Carword

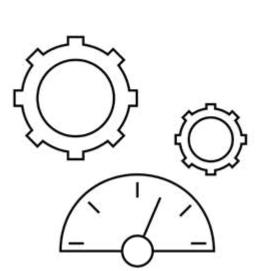
Sägenvier Communication Design Studio / 2024

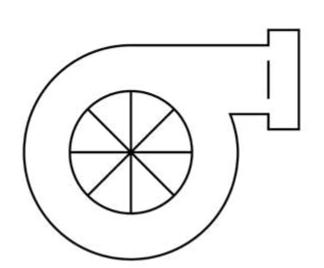
Through my work on this project, I have enhanced my abilities in graphic design, illustration, and brand identity. Additionally, I have improved my skills in using Adobe After Effects and Adobe Media Encoder to create motion GIFs.

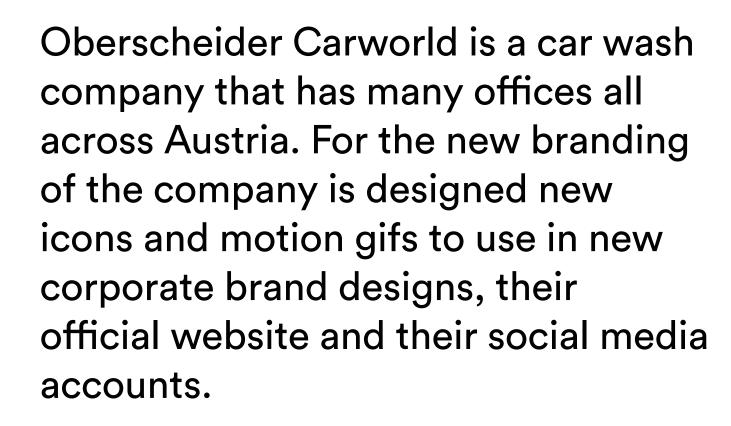


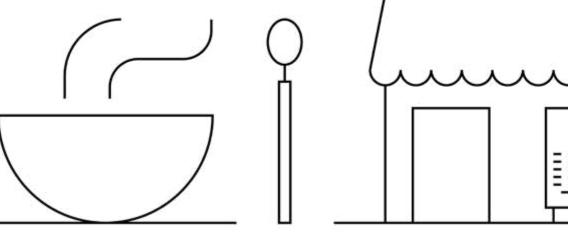


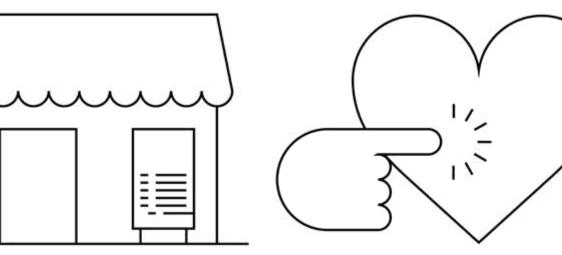


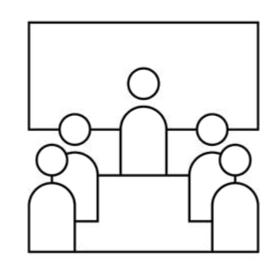












# ASDI

Collaboration with Studio Tapiro / 2023

Through my work on this project, I've enhanced my abilities in graphic design with a focus on brand identity.











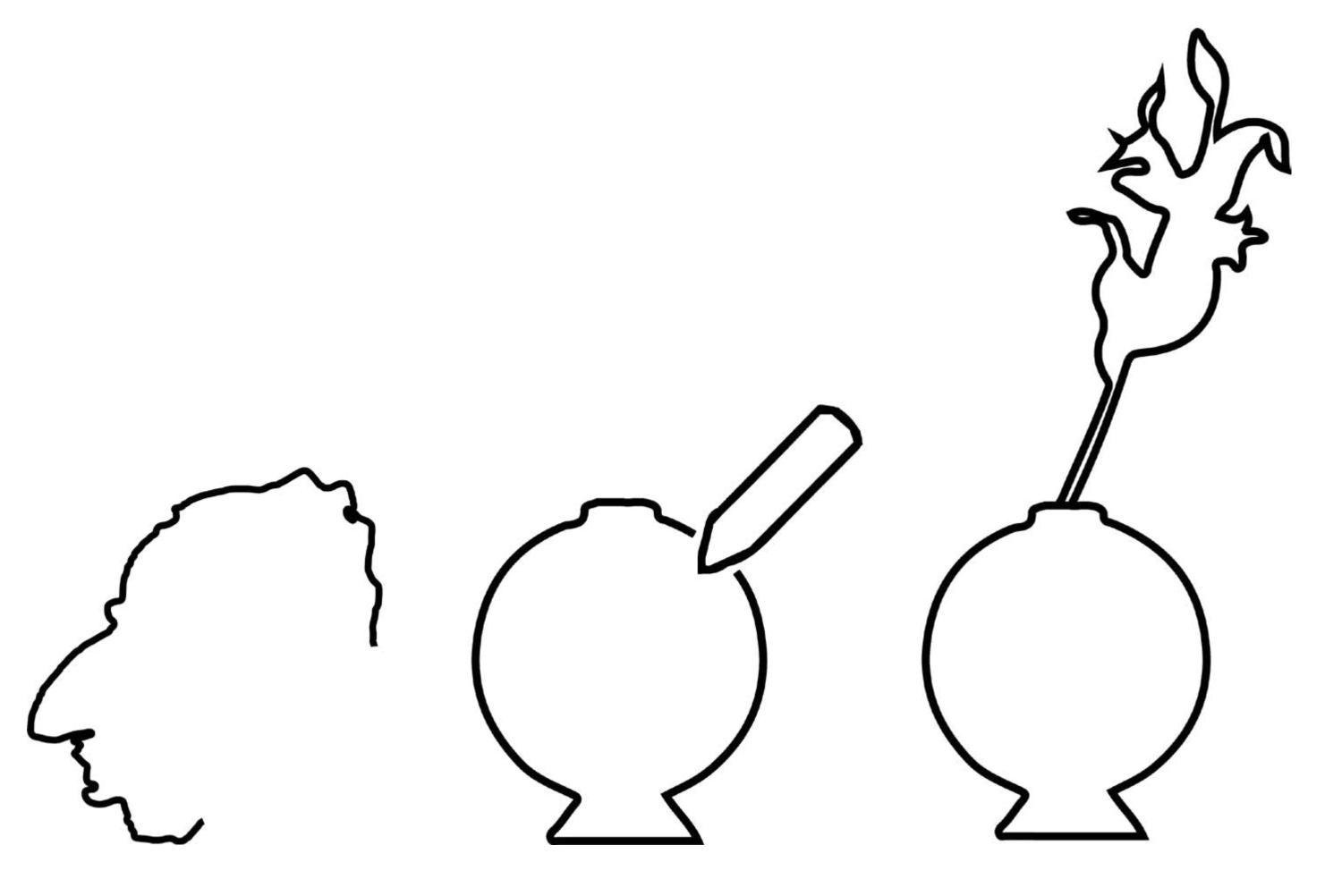
Actual logo of Asphi

The collaboration with Studio Tapiro involved creating a new brand identity for an existing company. I focused on developing corporate brand identities for the project, utilizing various new logo proposals shown in the images on the left and transforming the existing logo, as seen in the image above this text. This experience allowed me to explore innovative design concepts and refine my skills in visual branding and identity creation, ensuring that the brand's values and message were effectively communicated through the new visual identity.

### Memory Lane

Interior Design Studio
Team project / 2020

In the course of this project, I have enhanced my proficiency across various disciplines, including interior design, graphic design, signage design, typography, post-production, rendering, scenography, and 3D modeling. Memory Lane is a unique journey through the life and artistry of the architect and artisan Carlo Scarpa, housed in Castelvecchio Verona's Sala Boggian. Guided by quotes from his brother, Gigi Scarpa, visitors explore six thematic rooms that unveil Scarpa's inspirations, sketches, and designs. The exhibition showcases various types of vase designs and their functions. It features interactive displays for digital exploration and presents Carlo Scarpa's artisan life through original photos.



Carlo Scarpa, artist and architect, main character of the exhibition

Gigi Scarpa, the narrator

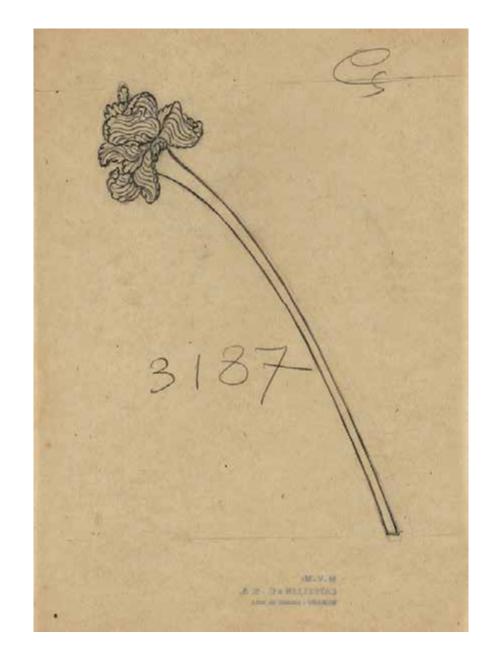
Vases, subjects

### Ifollowed mybrother Carlo since he started his first business as a glassmaker...























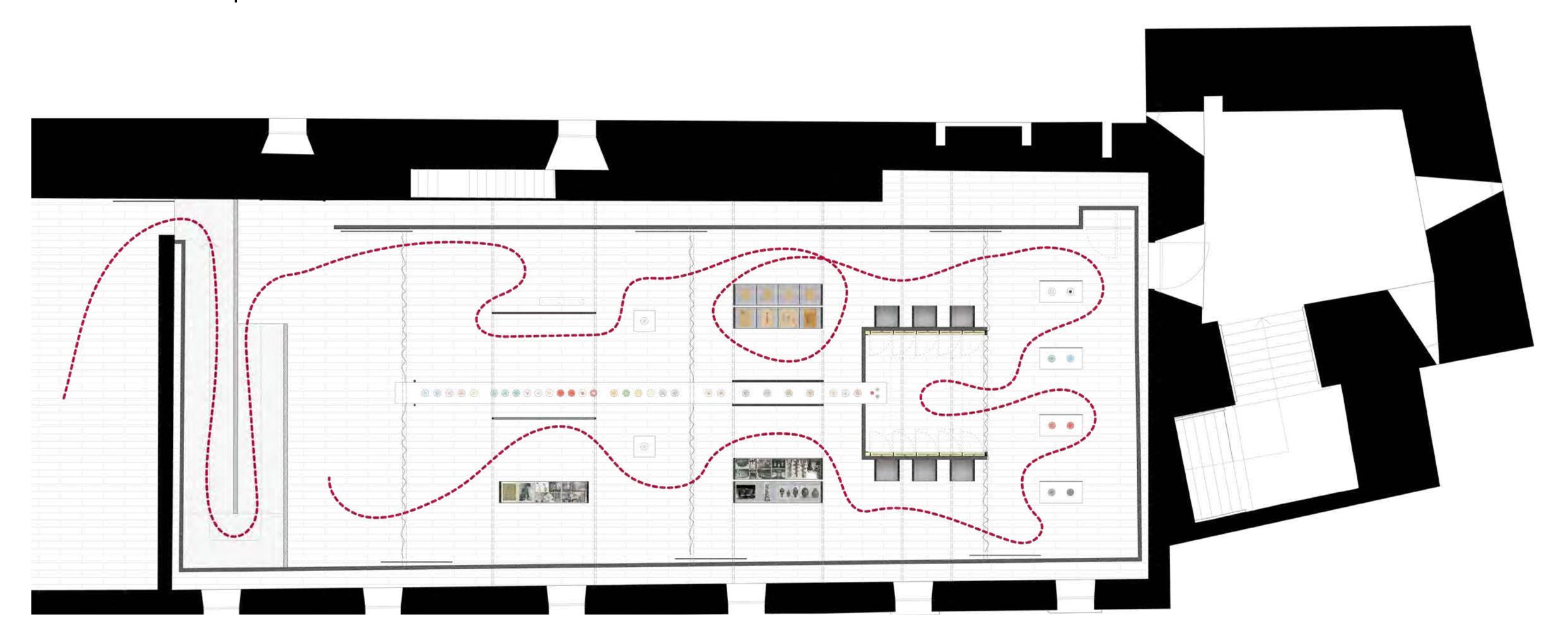




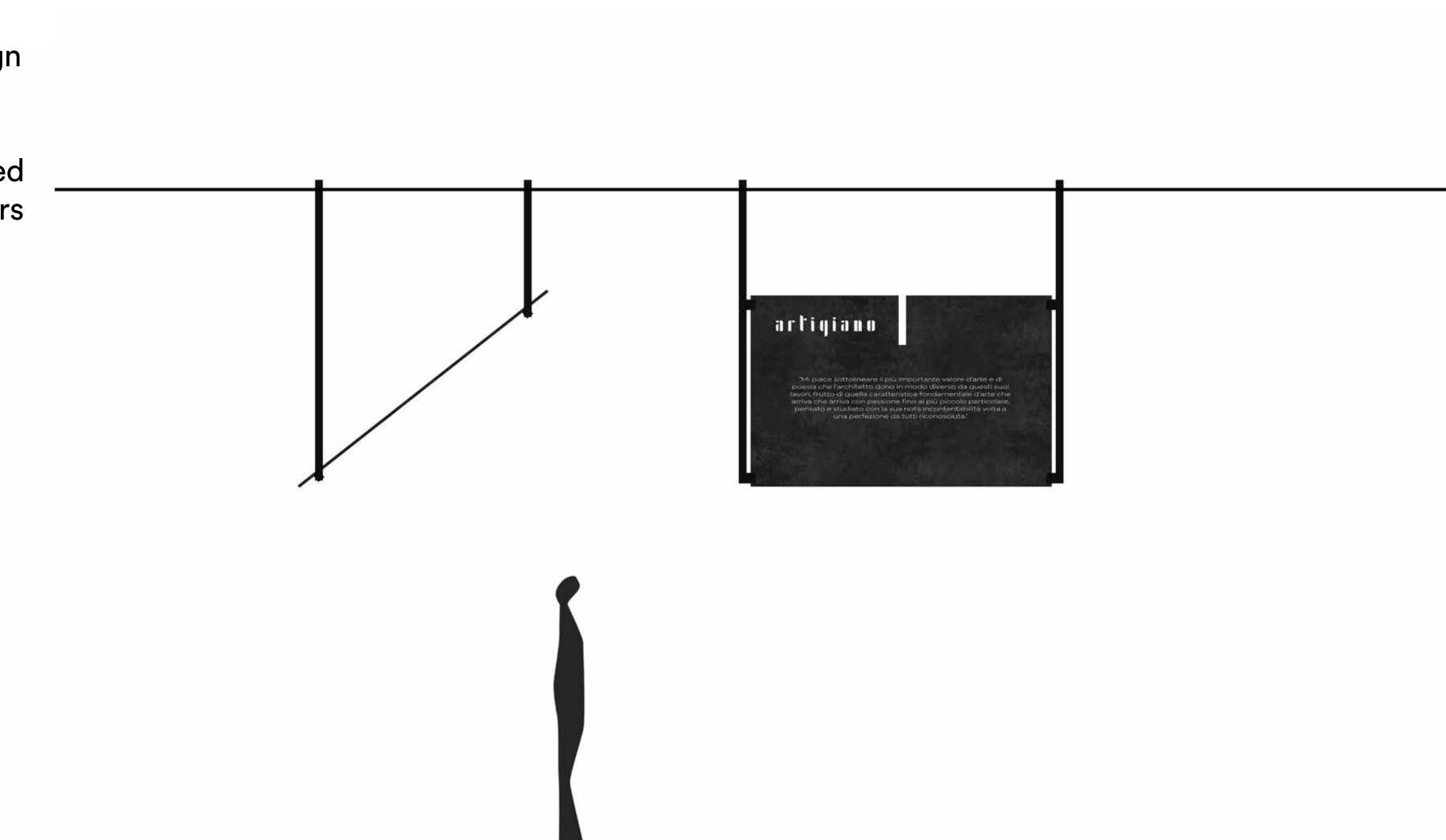


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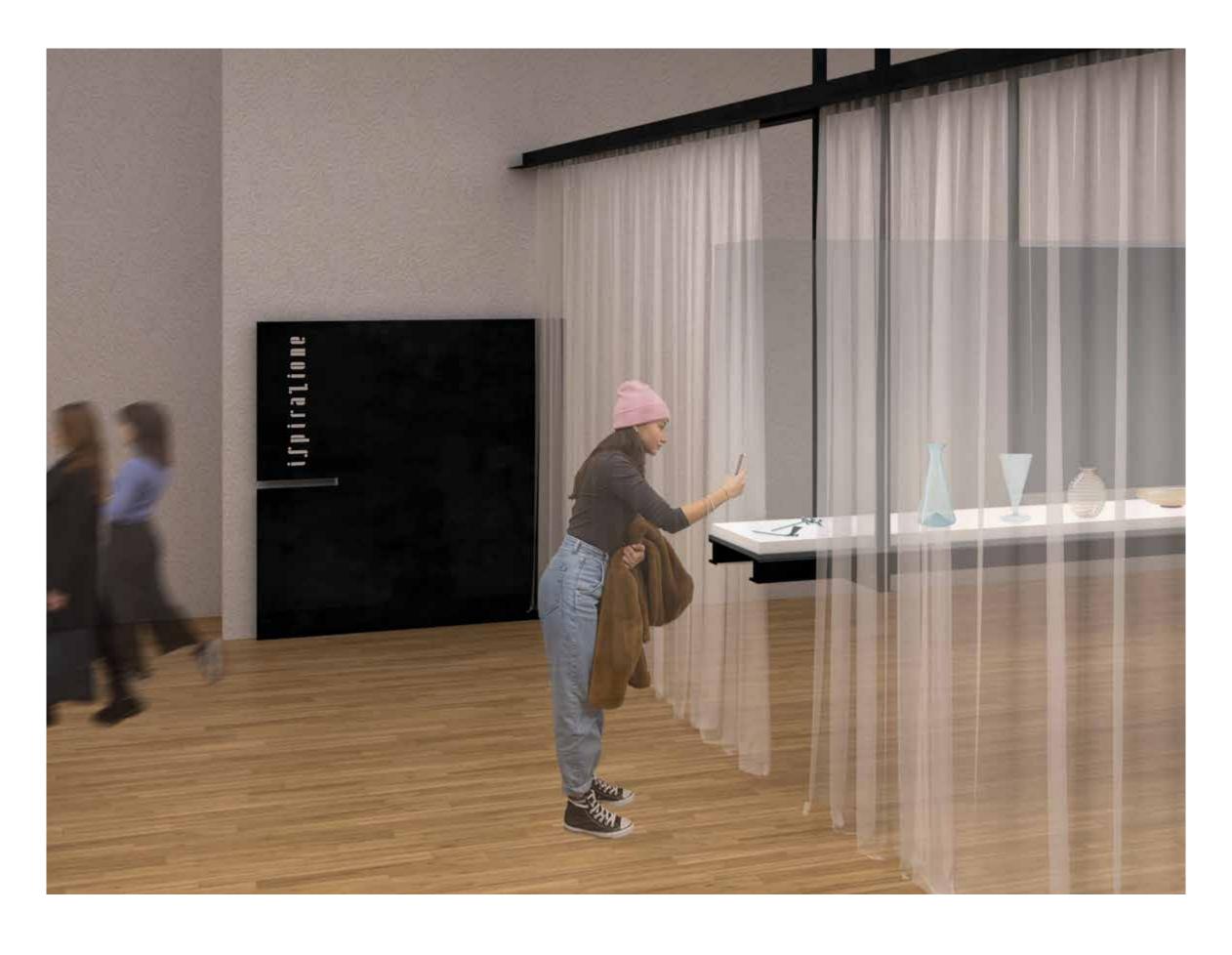
The exhibition journey is straightforward, guided by various displays that also serve as signage throughout the project. Visitors navigate through the rooms following a natural flow, as indicated by the red line in the plan below.

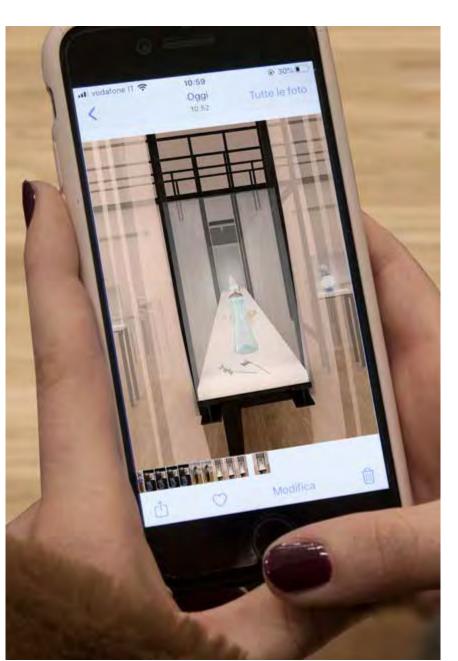


Introductory panels at room entrances, inspired by a door in Castelvecchio, feature titles and quotes from Gigi Scarpa, offering insights into the upcoming space and the signage design of the exhibition. The lettering on these panels is inspired by the font used on that door and is also replicated across graphic designs, such as posters and exhibition tickets.







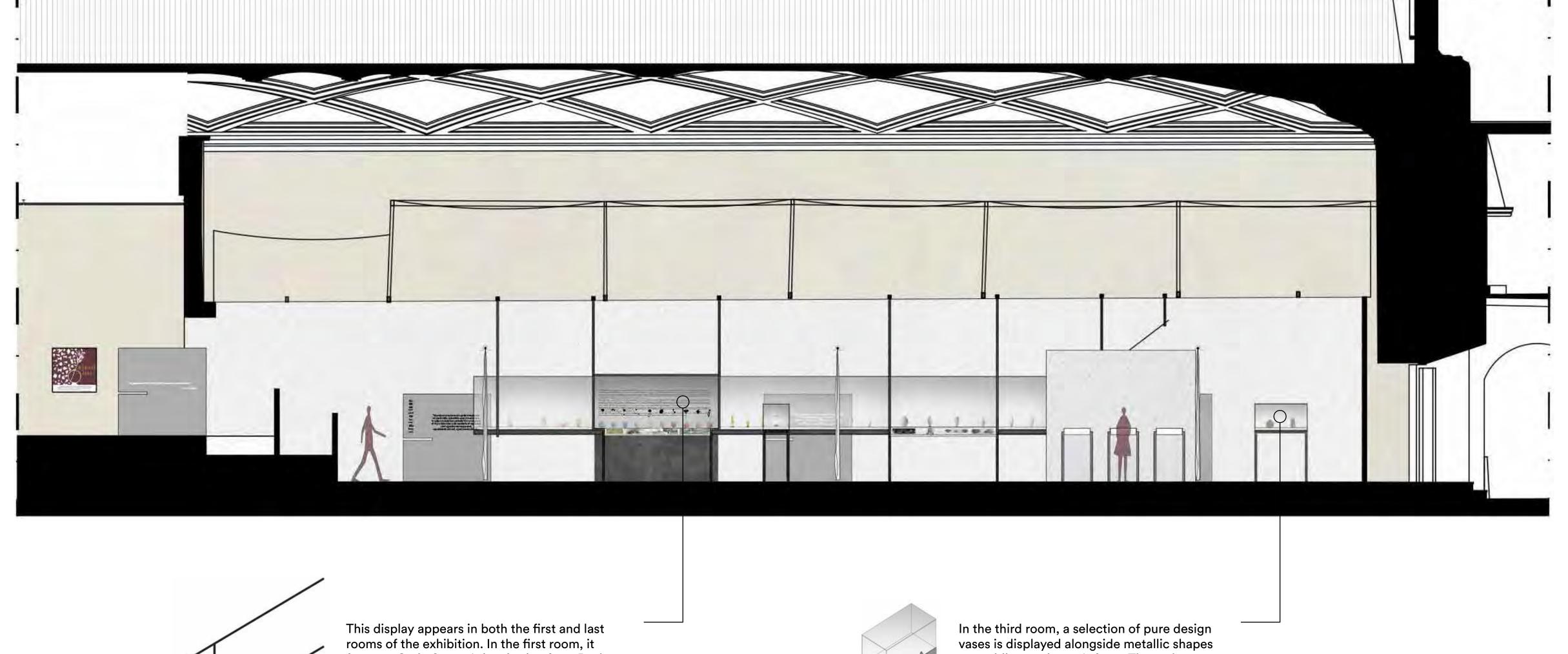


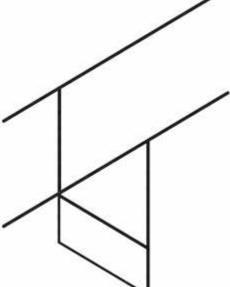
Each room is separated by semi-transparent curtains that play with the shadows of visitors, creating a sense of anticipation for what lies ahead in the next room.











This display appears in both the first and last rooms of the exhibition. In the first room, it features Carlo Scarpa's inspiration from Paolo Veronese's painting "Annunciation." In the last room, the interactive display allows visitors to choose a flower and manipulate perspective to create the illusion of it being placed in a vase.



In the third room, a selection of pure design vases is displayed alongside metallic shapes resembling each vase's form. These shapes play with light and shadow, casting enlarged shadows on the empty wall behind them, showcasing the vases distinct shapes and designs.



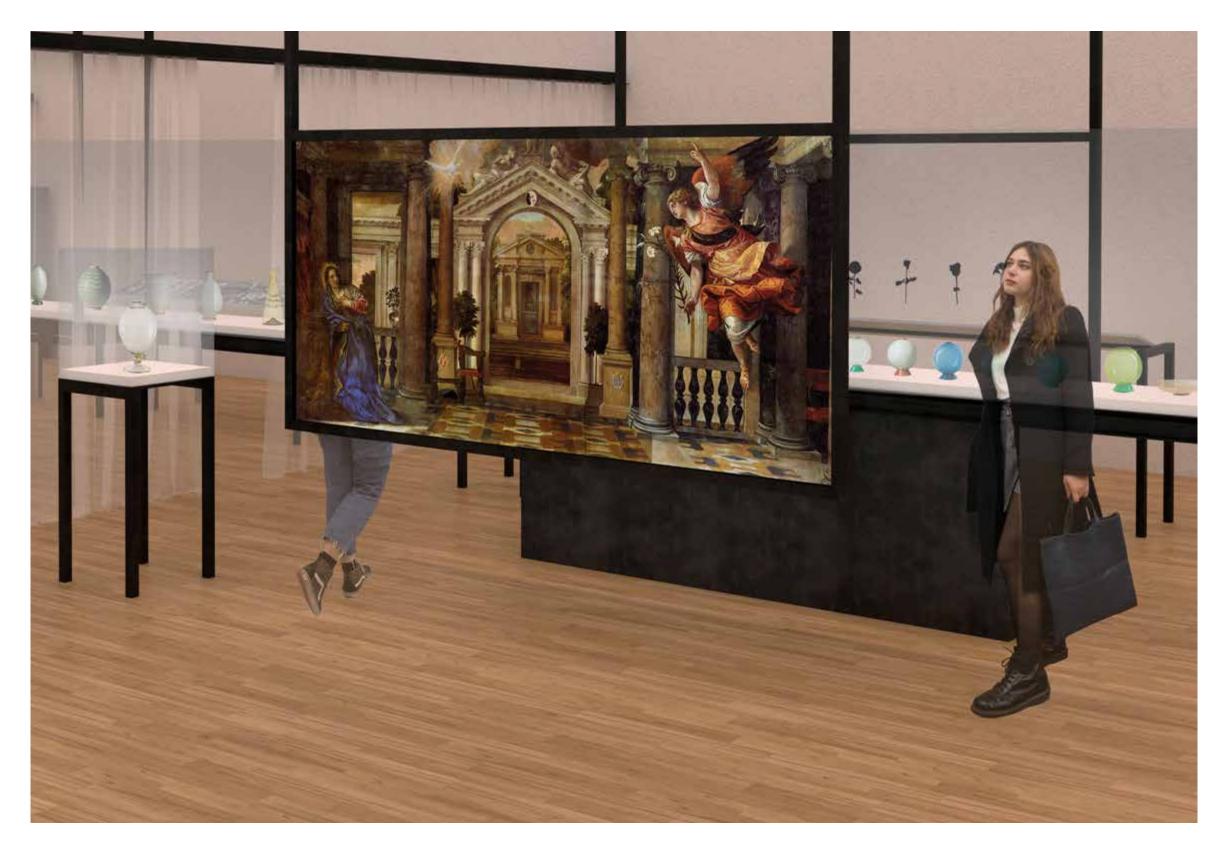
Nei 1578 Pacio Veronese diprise per la Scuola dei Mercanti a Cannaregio una Annunciazione ora conservata alla Gallerie dell'Accademia, in cui poneva accanto alla Vergine un elegante vaso di cristallo. Questo elemento significativo, del tutto canonico, ospita un tralcio di una planta delle fogile scure, con dei piccoli frutti (osso-neti L'elemento vegetale - Togile con tre o cinque fogicine dal margini seghettati e apice acuto, frutti formati da tanta piccole drupe riunite insieme in un infruttescenza carnosa di colore nerastro o rosso cupo - altro non è che un tralcio di ravo con le sue more, il tralcio di ravo immerso in un vaso di cristallo attravensato da un raggio di Juce - presente in tante versioni dell'Annunciazione - risponde allo sitesso intento dimostrativo. Proponendo la sua esegesi del versetto 23 del secondo capitolo di san Luca che (richiamandosi all'Esodo, 13, 2) recita, "Orme masculinum adapertens vulvari, sanctum Domina vocabitur," tradotto in ogni maschio primoganite sara sacro at Signore il domenicano Sisto da Siena polemizza con sant'Ambia, che nel suo commento sembra ritenere che Marta con il parto abbia perso la verginità. Il che contrasta con la locusioni di tutti i teologi, i quali insegnano.

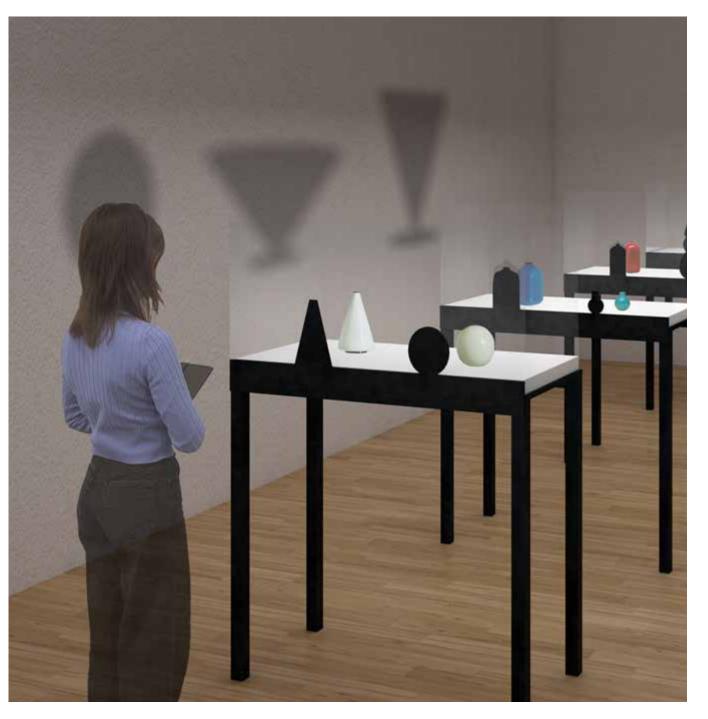
che Cristo e stato partorito senza sforzo e senza dolore, rimanendo di sole che attraversa la solidità del vetro senza alcuna lesione del ve

di sole che attraversa la solidità del vetro senza alcuna lesione del vetri. Significativo è l'esemplo del vaso dell'Annuncazione di Paolo, che veneziana, prese a modello per il visto che chiambi appunto «Verori» società Cappellin, Verini & C., di cui Zecchin era direttore artistici favore, tanto che venne assunto come logo dell'azienda. Il fratello di Carlo Scarpa, Gigi Scarpa, ricorda con qualte anturperlava doi favoloso visio che nell'Annunciazione di Paolo decorazione. Voleva realizzare la stessa grazia, la stessa elegani o Zeochin, maestro dell'arte vetraria sc esemplare fu soffiato nel 1921 per la eronese» fu accolto con straordinario

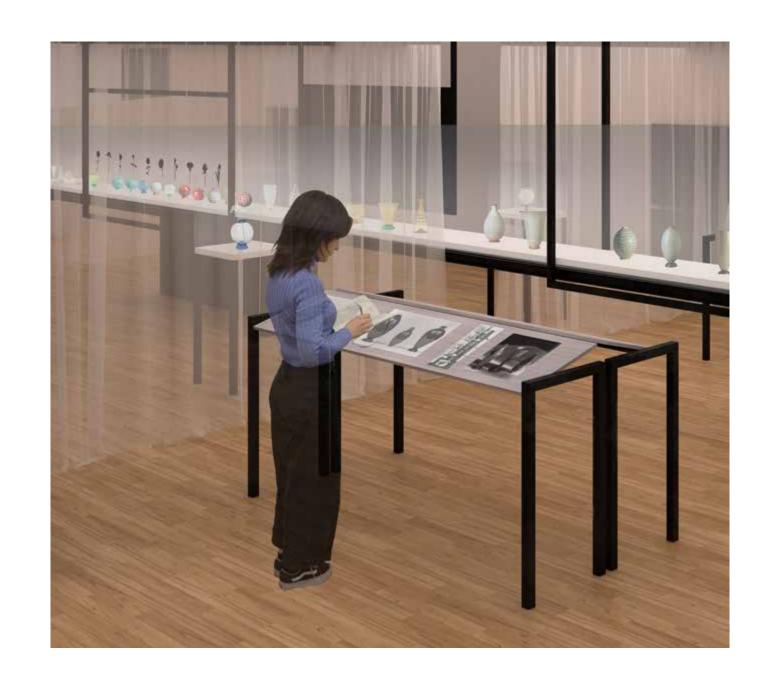
rimi anni venti, alla Cappellin, Carlo pince come fulcro e delicatissima renza

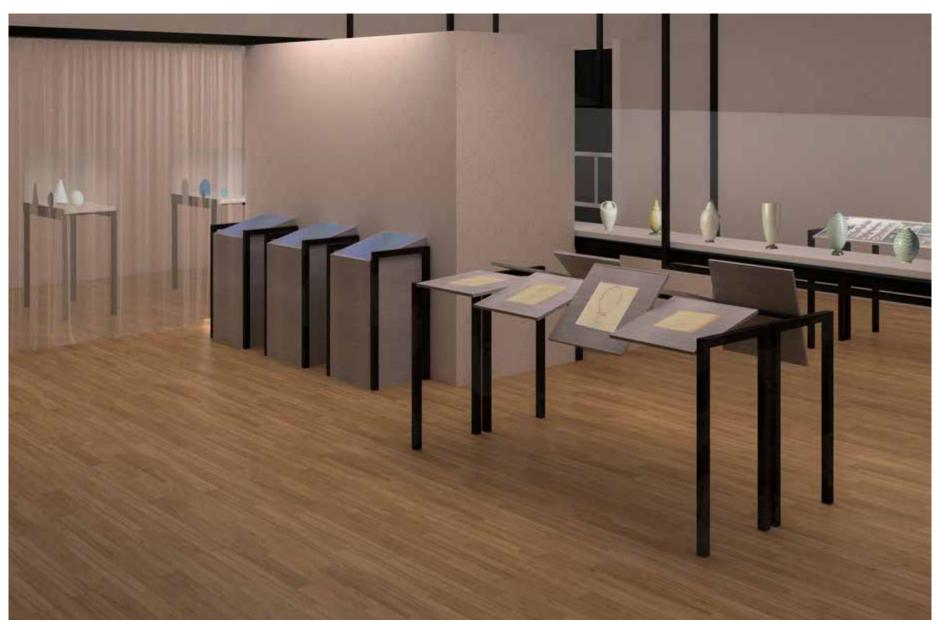


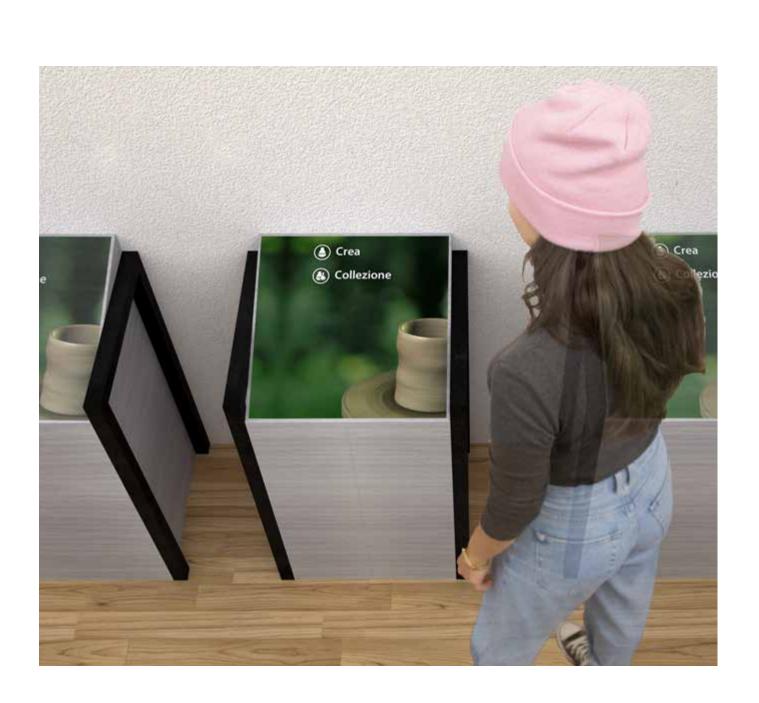


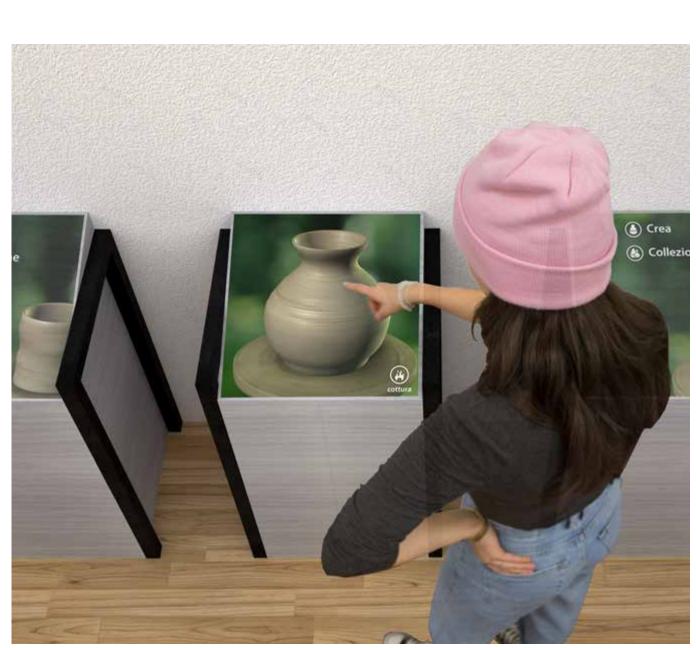


This display showcases in some rooms the original drawings by Carlo Scarpa, including sketches of vases, stained glass windows, flowers, and technical drawings. It also presents in other rooms historical photos that highlight the connection between Carlo Scarpa and Murano art.

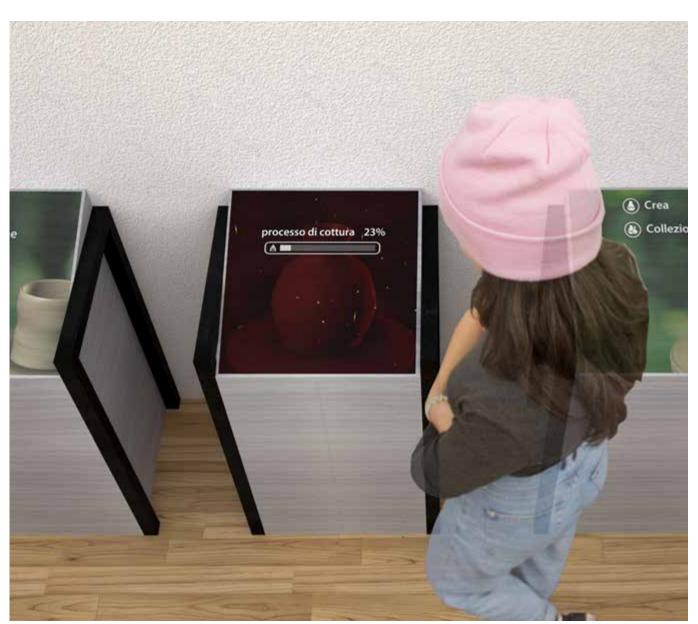




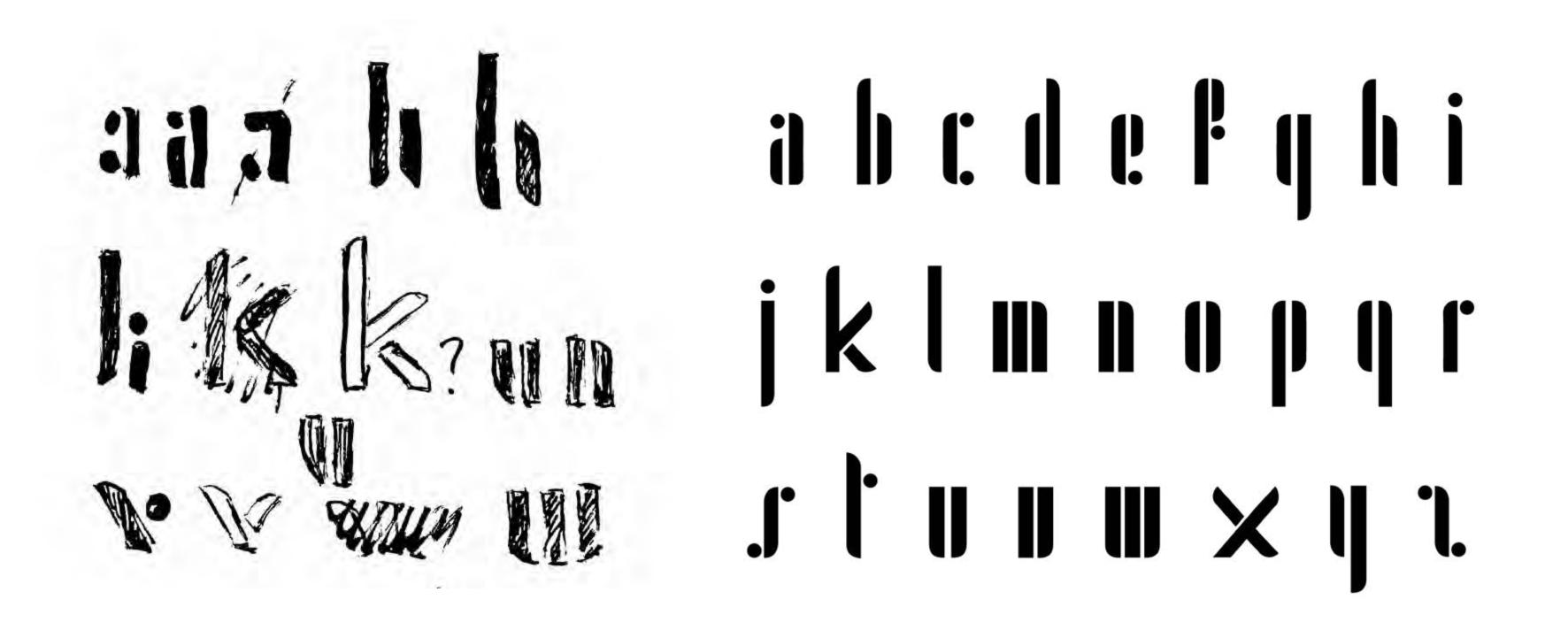




The project ensures a personalized experience for each visitor by incorporating a variety of displays, including interactive features.

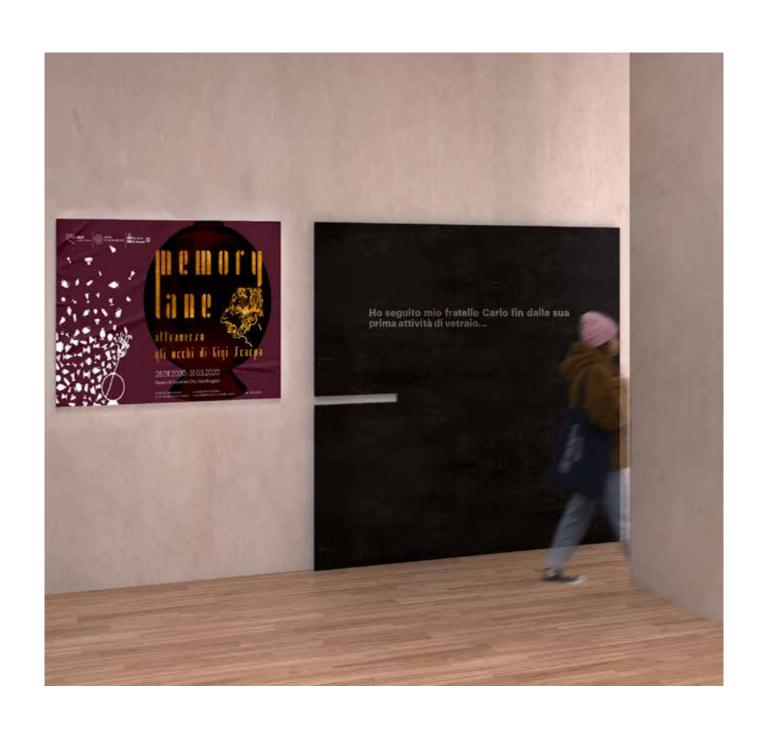


In this project, beside designing the exhibition, we made the poster, using a font that we designed inspired by the font that Architect Filippo Bricolo used in Castelvecchio.



IN CINOTY
LA DE

attraverso
qli occhi di Giqi Scarpa





## Wirtschaftskammer Österreich

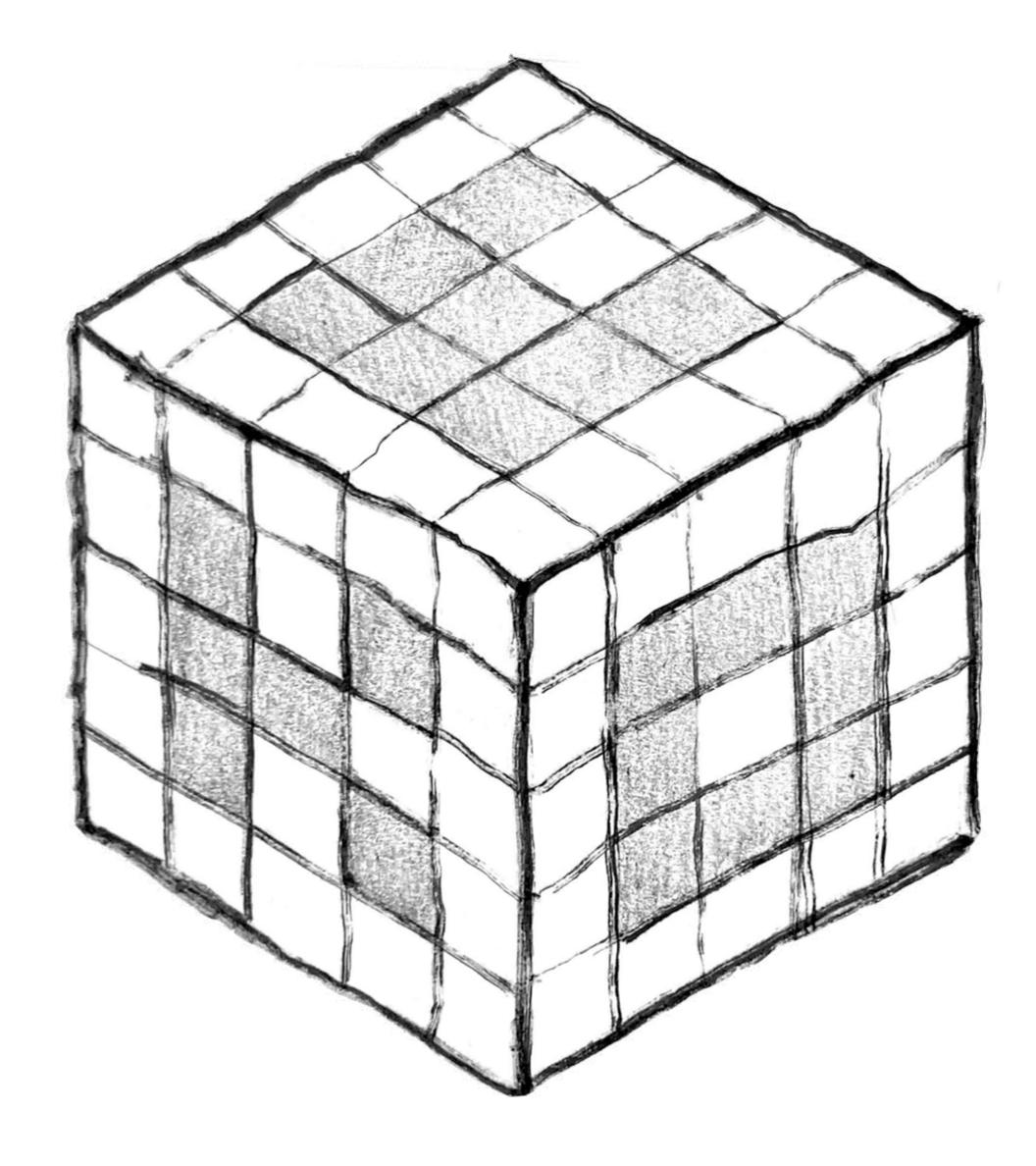
Sägenvier Communication Design Studio / 2024

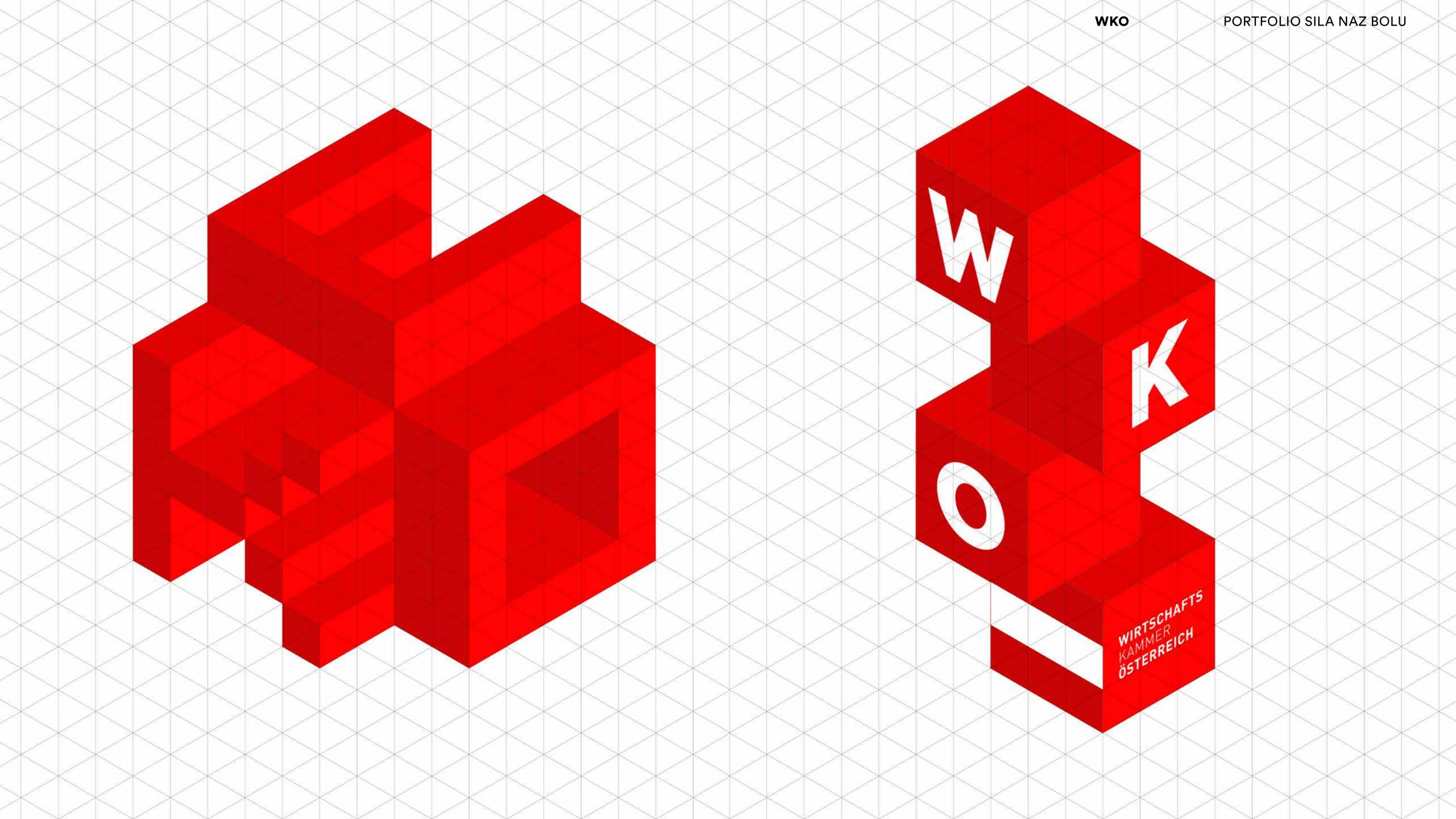
Through my work on this project, I've enhanced my abilities in graphic design, illustration and brand identity.

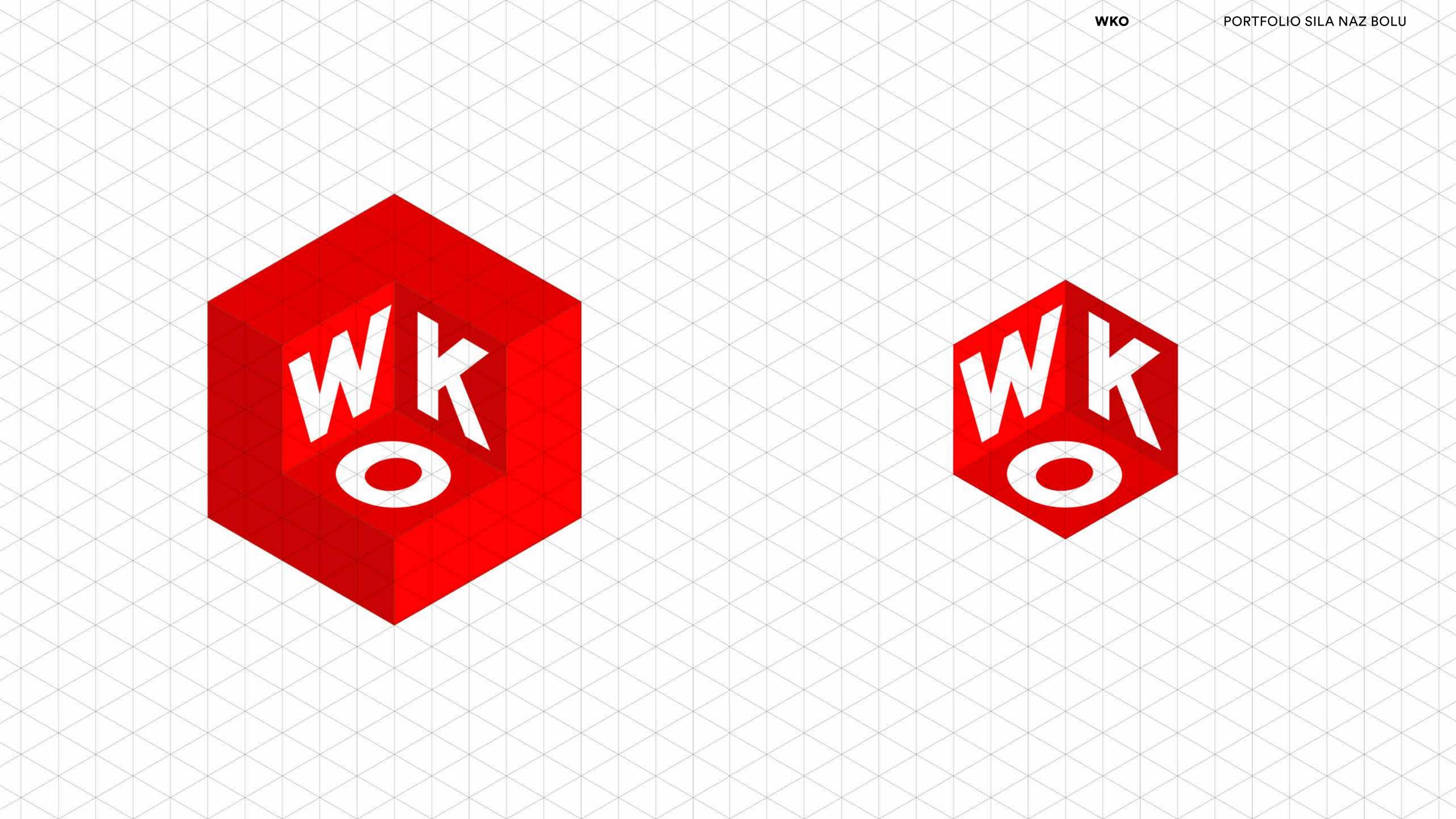
The Austrian Federal Economic Chamber (Wirtschaftskammer Österreich or WKO) functions as the federal parent organization for the nine state chambers and 110 trade associations across various industries within Austria's economic system. Starting with a compositional grid and a simple cube derived from the actual logo of WKO, I designed complex and comprehensive design elements for WKO. Throughout all the designs, these two main elements were maintained, and various comments were generated for the new brand proposal and its design elements.

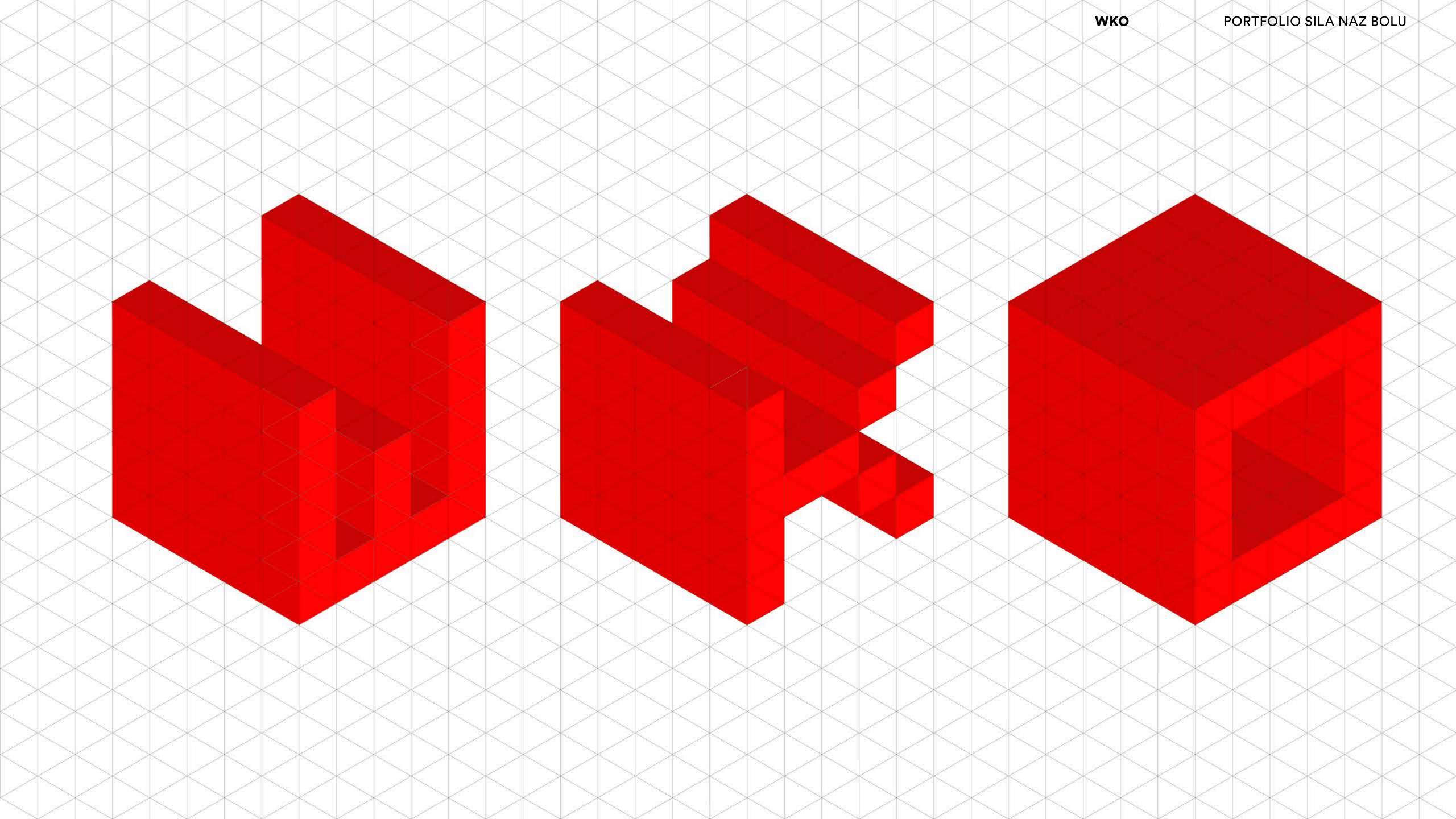
















#### Cornetti Ibiza

Freelance/2023-24

Working on this project has provided me with the opportunity to enhance my skills in developing the corporate brand identity for an existing brand.



Cornetti Ibiza is a coffee house and bar in Ibiza, famous for its Italian Breakfast and lunch. My work is based on creating a corporate identity design.

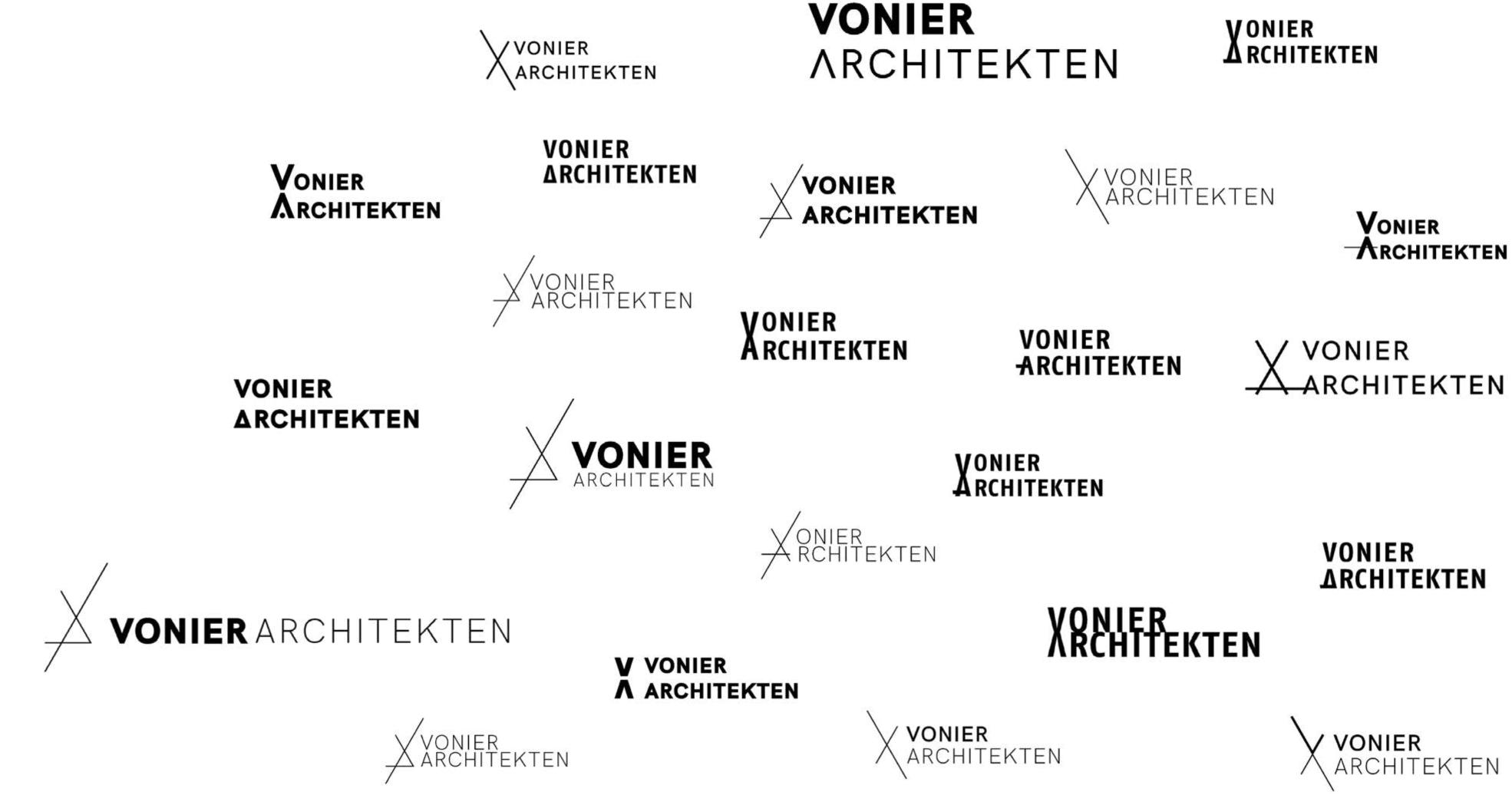


### Vonier Architekten

Sägenvier Communication Design Studio / 2024

Through my work on this project, I've enhanced my abilities in graphic design and illustration.

Vonier Architekten is an architectural studio in Vorarlberg, Austria. Here are some drafts for the new brand identity of the studio.



#### Implicate Order

Advanced Thematic Studio - Architecture & Urban Form: Mediterranean System Team project / 2022-23

Throughout my involvement in this project, I have refined my capabilities in landscape architecture, the portrayal of conceptual frameworks, infographic, photomontage, post production, illustration and graphic design.

#### .and from this will flow anorderly action within the whole

The physicist and philosopher David Bohm theorizes the existence of an implicate order in the universe, not perceivable by humans, that regulates all manifestations. This can be compared to a moving hologram, where the overall structure is identifiable in each individual part. Consequently, the principle of locality, which states that actions in one part of a system do not affect the system as a whole, is false.



The project is situated in the Marecchia Valley, Italy, an area identified with high hydrogeological risk. Examination of the region reveals significant challenges due to rapid and uncontrolled changes over a short timeframe. The proposed design solutions aim to address these issues, acknowledging the complexities of living in a dynamic landscape.

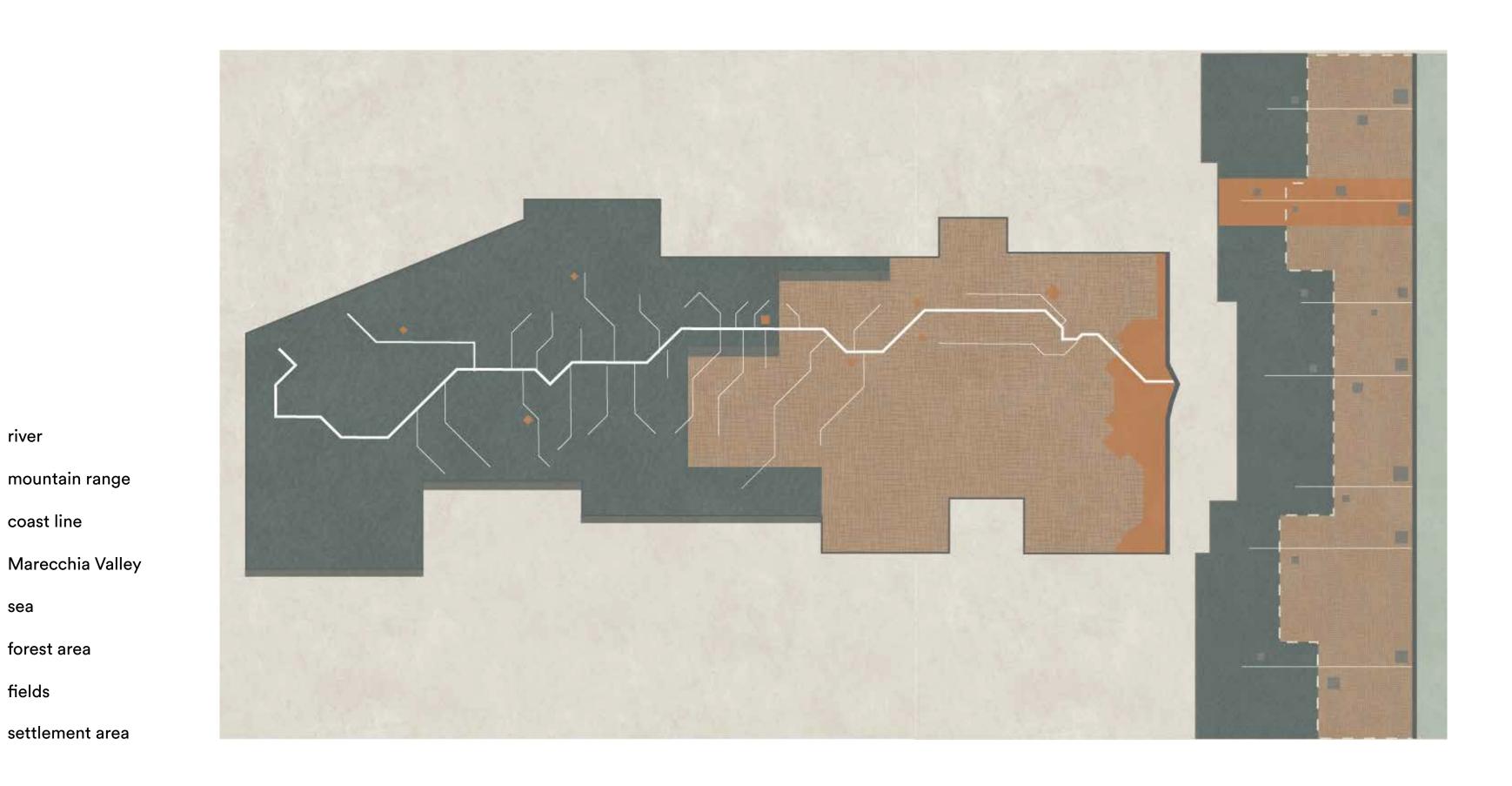
The primary goal of the project is to integrate harmoniously with the existing terrain, avoiding disruptions to its natural features and refraining from imposing alterations to demographic patterns or tourism dynamics.

river

coast line

forest area

fields



PORTFOLIO SILA NAZ BOLU

The project seeks to establish pathways within the landscape, expanding and transforming them into an extensive water network. This initiative aims to mitigate hydrogeological problems while facilitating the controlled revival of agricultural and natural resources. By doing so, it lays a robust foundation for tackling the issue of depopulation prevalent in the Marecchia Valley.

The principal tool employed for the examination of territory consists of a thorough analysis of maps and land usage patterns. Through this analysis, are derived sections of the territory, facilitating a descriptive representation of spatial and temporal variations in the primary routes traversing the Valley of Marecchia region, particularly those that have undergone colonization.

We can see that historically, there was no clear divide between living in wooded areas, fields, or urban centers. Development relied on the landscape, and agricultural activities were closely linked with nature, using trees to mark boundaries, collect water, and promote biodiversity.







forestal areas
the river system
residential areas
green areas
industrial areas

Yesterday Tomorrow

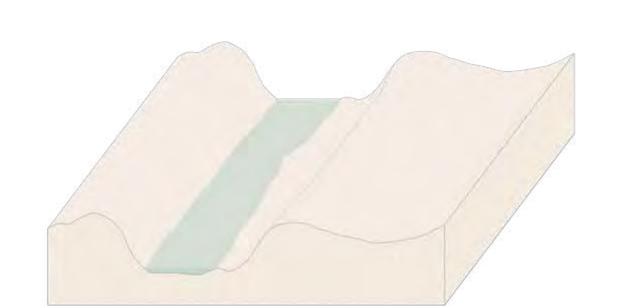
Given the pronounced hydrogeological risk in the area, the focal point of the project revolves around the Marecchia River.

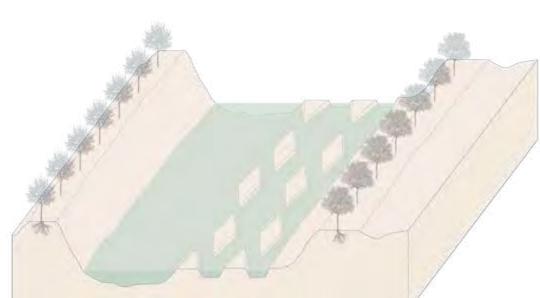


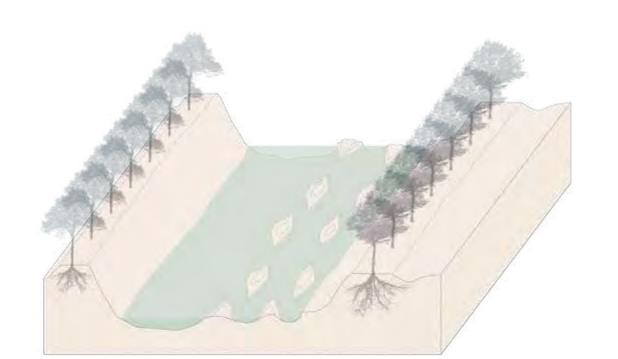
The new water system in Valmarecchia underwent significant intervention

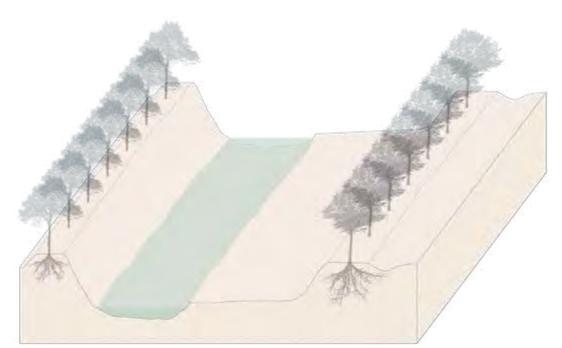
Downstream, the plan includes rolling and meandering basins to prevent overflow, inspired by a similar project along the Aire River in Switzerland. The key element is a sand grid, acting as a platform for the river and showcasing the interplay between the grid, the river, and nature.

Renaturalisation is not brought in by force; it occurs. The river enters the grid for the first time, figuring out which way to go and where to settle.









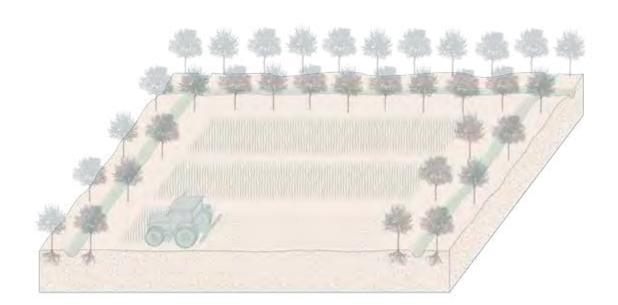


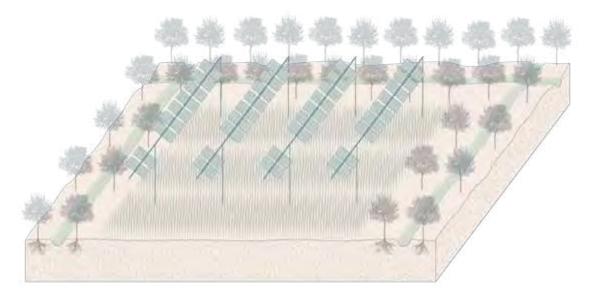
A photomontage has been created for the Marecchia River, illustrating our proposed interventions.

Further inland, the project proposes closed fields for water conservation and improved cultivation. Reclaimed agricultural fields will feature specialized photovoltaic panel systems that autonomously align with the sun, maximizing efficiency year-round.







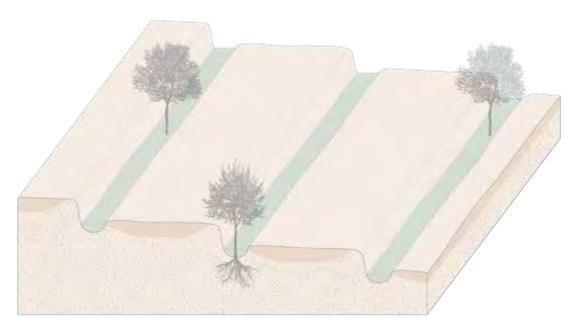


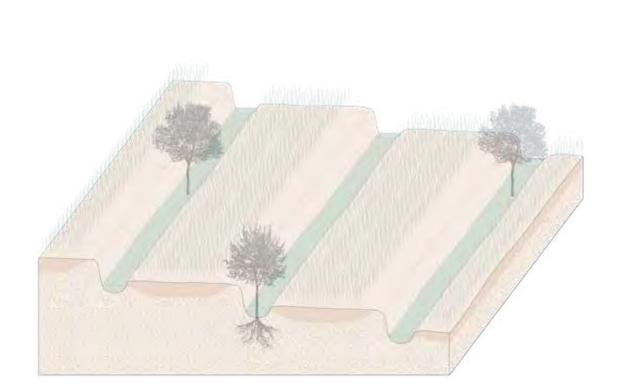


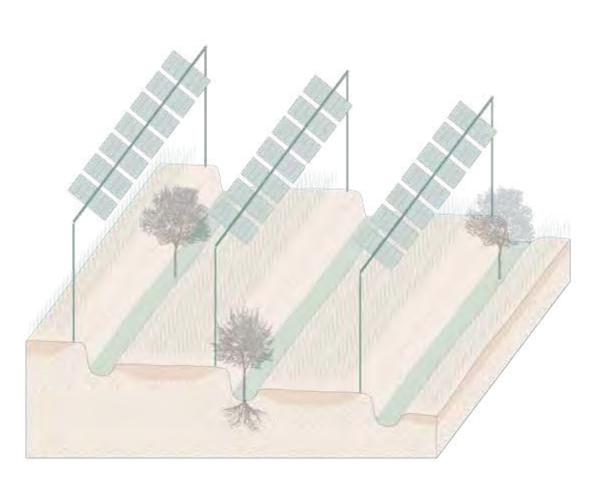
A photomontage has been created to represent a small portion of the closed field system, showcasing our proposed interventions.

Conversely, upstream of the river, terracing inspired by the "fanya juu" method is planned to address land instability issues.





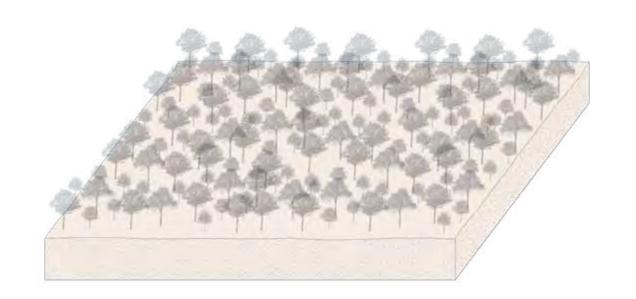


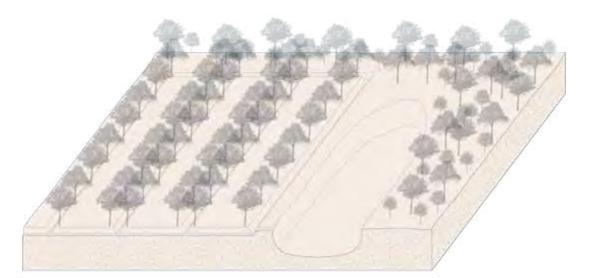




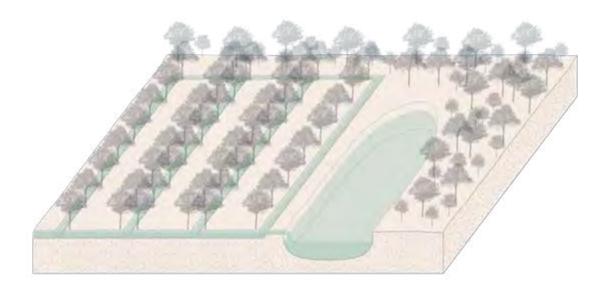
This photomontage depicts the envisioned terracing solution.

Forested infiltration areas are strategically placed between fields and within forested regions to recharge the aquifer. Overflow systems channel excess water into the ground, where tree roots direct it into specialized underground basins.

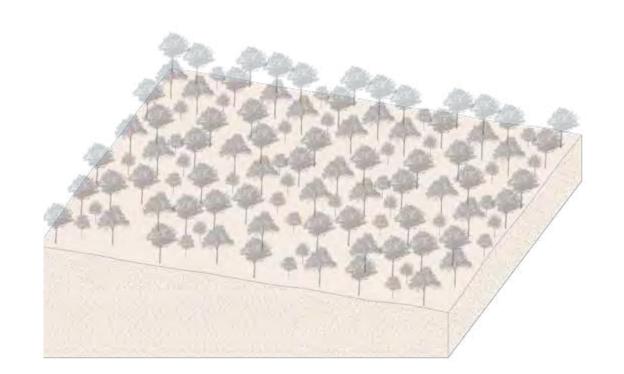


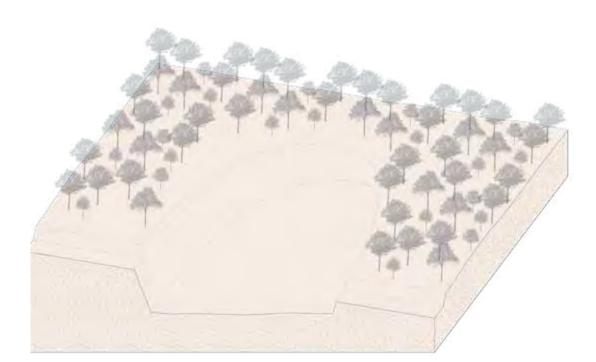


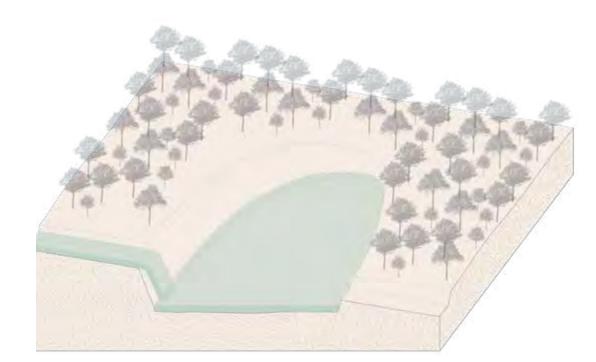


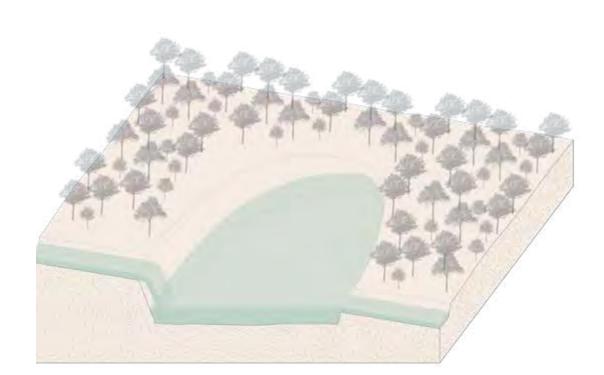


During calm weather, water reservoirs will act as primary storage for the new water system, supplying the valley. Debris and nutrient accumulation across water management structures enrich the soil and generate residues. Combined with agricultural and animal waste, this process significantly contributes to biomass creation.











current status



project status

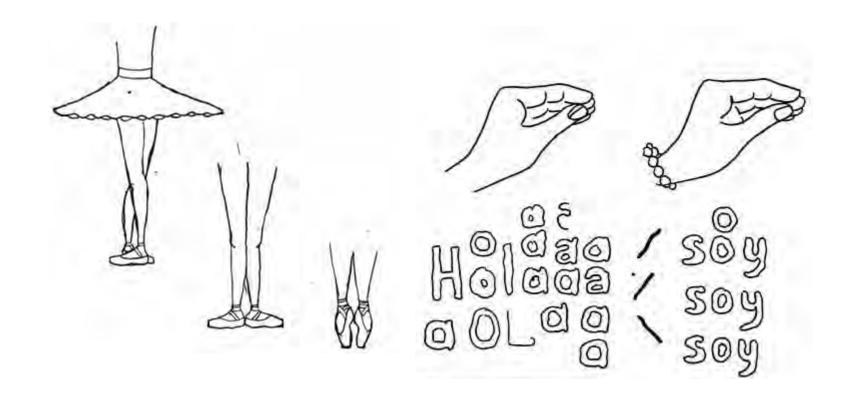


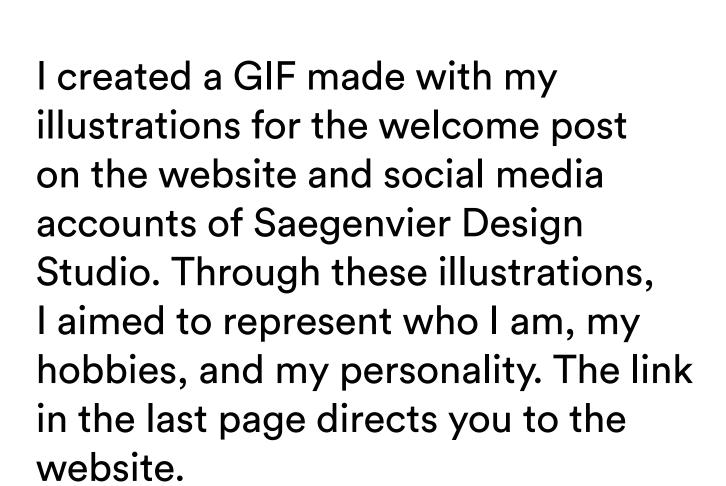
addatament status

# Welcome Post

Sägenvier Communication Design Studio / 2024

Through working on this project, I improved my skills in creating animated GIFs using Adobe After Effects and Adobe Media Encoder. Additionally, I had the opportunity to practice and enhance my drawing, illustration, and graphic design abilities.

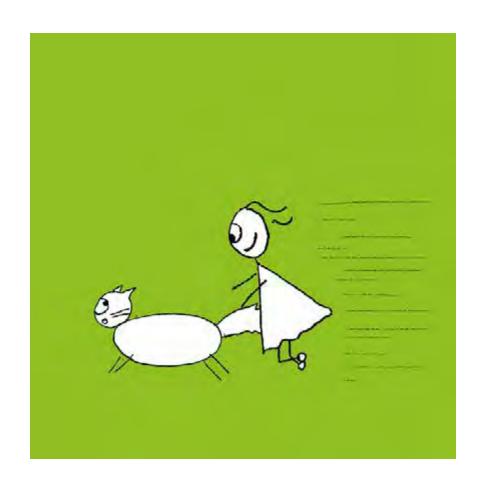


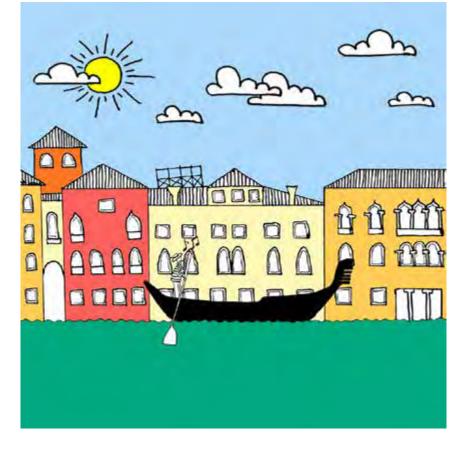














https://www.saegenvier.at/willkommen-in-der-saege

# WaltherPark Bolzano

David Chipperfield
Collaboration with Studio Tapiro / 2023-24

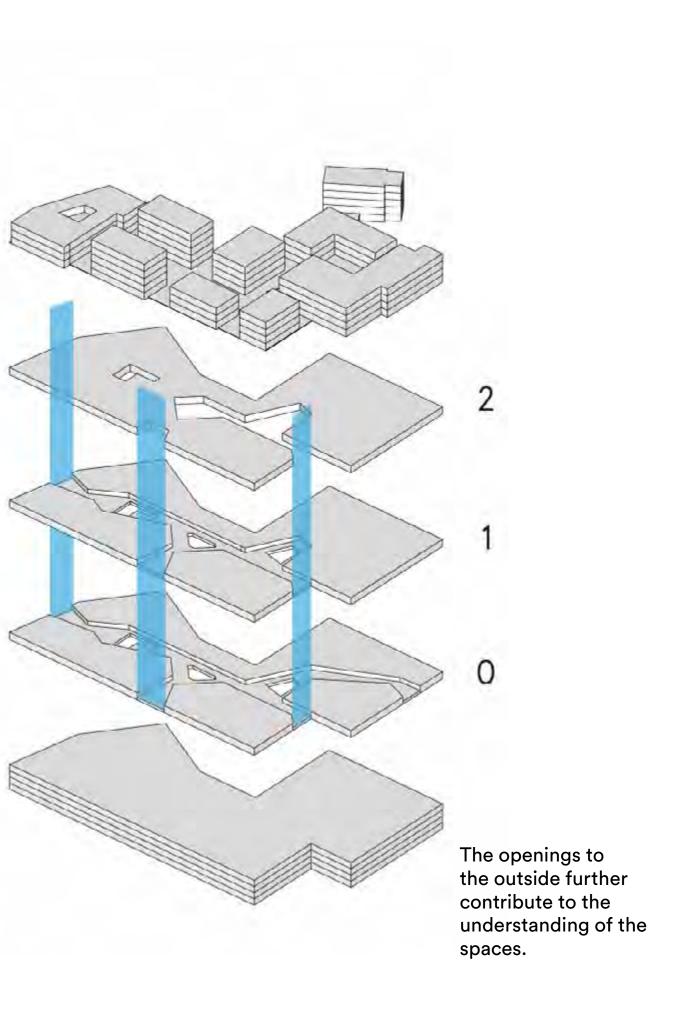
Through working on this project, I have learned how to conduct a wayfinding analysis to proceed with the signage design of the architectural project. The project is located in central Bolzano, near Waltherplatz, the cathedral, and the train station. WaltherPark Bolzano, a mixed-use

complex under construction, will bring various shopping facilities back

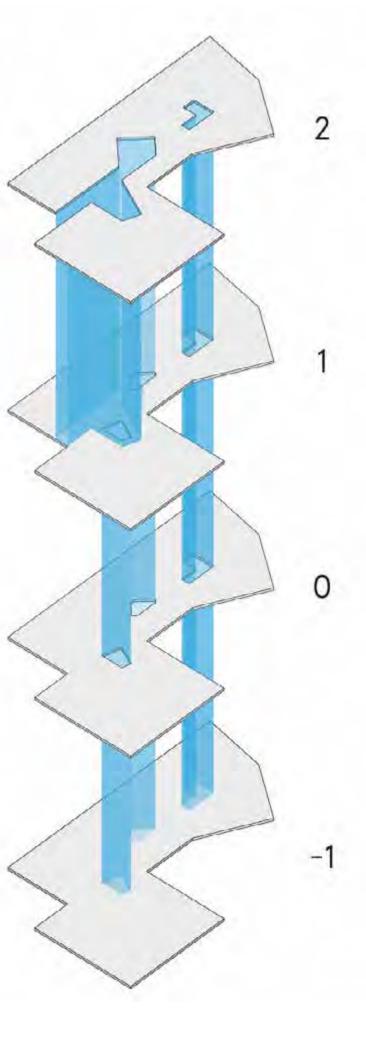
into the city center and also include apartments, offices, and a hotel.

In collaboration with Studio Tapiro, we conducted a wayfinding analysis to design the signage for WaltherPark. As the project is still underway, the procedures are confidential, and I cannot provide further details.





PORTFOLIO SILA NAZ BOLU



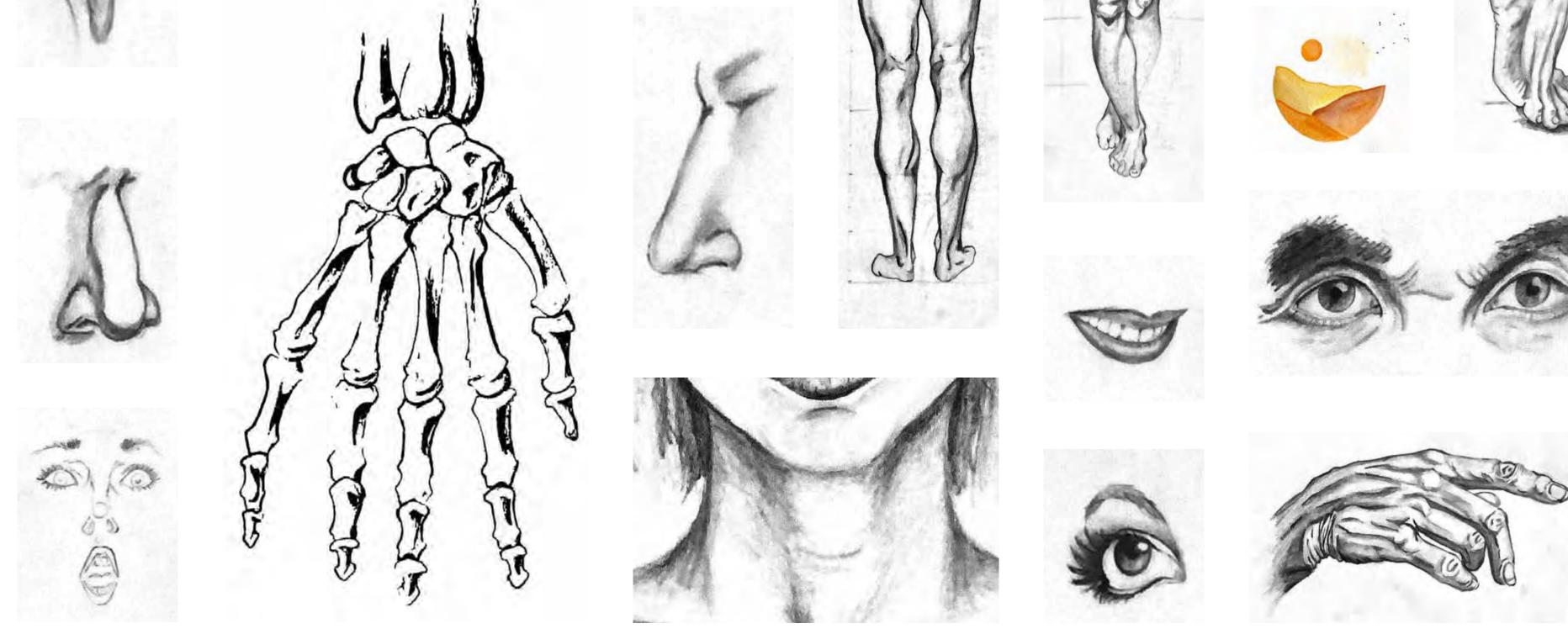
The openings between floors ensure high visibility, which facilitates the understanding and navigation of the spaces.

# Ilustrations



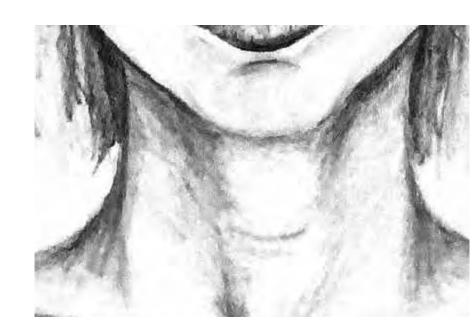






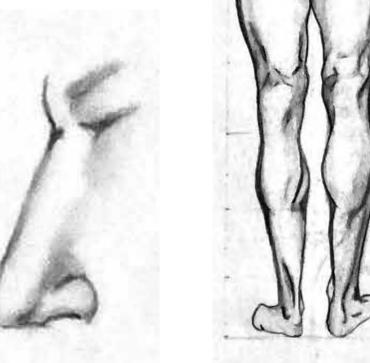








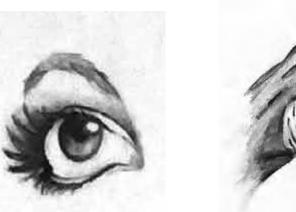
























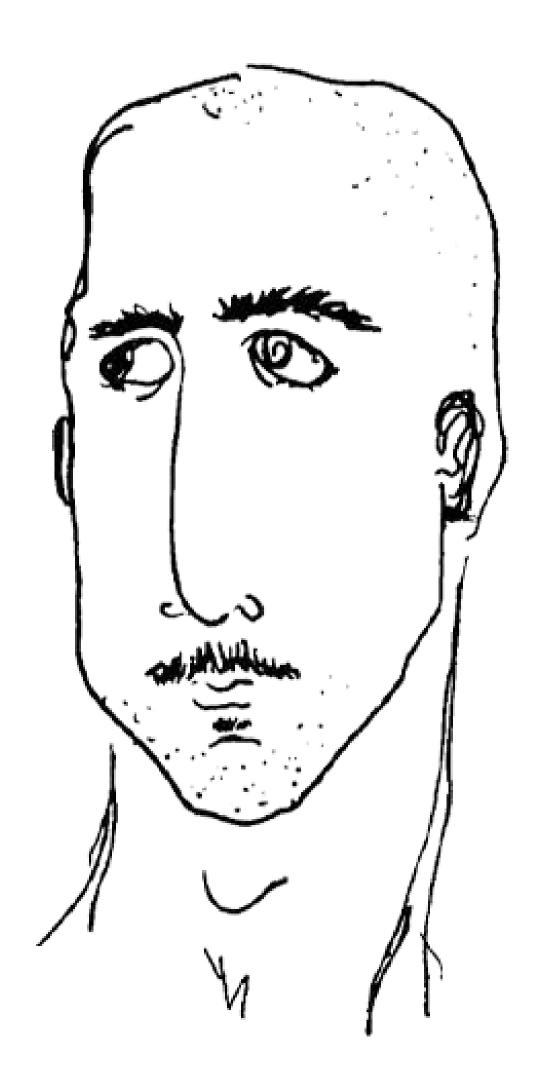












94

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# education

	work experiences
2013 - 2017	<b>Lycée Saint Joseph D'Izmir</b> Izmir, TR Baccalaureate diploma
2017 - 2021	<b>Politecnico di Milano</b> Mantova, IT Bachelor degree in Architecture
2021 - 2024	IUAV Venice, IT Master's degree in Architecture

	work experiences
2024	Saegenvier DesignKommunikation Dornbirn, AT Internship   Graphic Design
2023	Studio Tapiro Venice, IT Designer, Architect   Graphic Design
2023	SerenDPT Venice, IT Internship   Graphic Design
2021-2022	<b>Egeplast</b> Online Interpreter and translator for private companies
2021	NIMI Studio Mantova, IT Internship   Interior Design, Post Production, 3D Modelling

# language skills

English (USA)

Level B2 (TOEIC 905 (2021), IELTS 6.5 (2016) )

Italian

Level C1 (CILS Certificate)

**French** 

Level B2 (Lasalle Certificate)

Turkish

Native language

German

Beginner

# CURRICULUM

# PORTFOLIO SILA NAZ BOLU

# software skills

Adobe Photoshop	$\bullet \bullet \bullet \bullet \circ$
Adobe Illustrator	••••
Adobe in Design	$\bullet \bullet \bullet \bullet \circ$
Adobe After Effects	$\bullet$ $\bullet$ $\circ$ $\circ$
Adobe Media Encoder	• 0 0 0 0
Adobe Premiere Pro	• 0 0 0 0
Autocad	••••
Sketchup	••••
3ds Max	• 0 0 0 0
Vray	$\bullet$ $\bullet$ $\circ$ $\circ$

Piano (Trinity College London Grade 7)

2003-2014

# nersonal achievements

	personal achievements
2024	Japanische Fadenheftung/The Japanese Thread Sewn-Binding Dornbirn, AT Workshop of Klara Vith
2002-2024	Dance diploma and authorization to open a dance school First, second and third place at the international dance Olympics in Moscow and Kiev Dance teacher and assistant at TanSagturk Dance Academy from September 2015 to June 2017
2022	MONOBLOCK ARCHITECTS, Alexis Schachter Buenos Aires, ARG & Venice, IT Workshop W. a. Ve. @ IUAV
2019 - 2021	Representative of the Architectural Design Study Department Quality Assurance Representative of the Department of Architecture, Urban Planning, Construction Engineering
2020	Re-Active Strategies Modena, IT Workshop of Carlo Peraboni @ Politecnico di Milano
2018	3D modelling Course (Sketch up, 3dsMax, V-ray) @ Izmir Chamber of Architects , Izmir, TR
2019 - 2020	Illustration, Design & Fine Arts Educational Instituiton @ Iris Portfolio Studio, Izmir, TR
2014-2017	Transverse flute (Trinity College London Grade 2)

SIGI RAMOSER SAEGENVIER DESIGNKOMMUNIKATION SAEGERSTRASSE 4 A 6850 DORNBIRN

0043(0)650/2748100 RAMOSER@SAEGENVIER.AT WWW.SAEGENVIER.AT 11 JUNI 2024
LETTER OF RECOMMENDATION



It is with great pleasure that I write this letter of recommendation for Sila Naz Bolu, who has been with us at Sägenvier Design Kommunikation since April 29, 2024, and will continue until July 31, 2024, as an "intern."

I deliberately put "intern" in quotation marks because Sila has already successfully completed a master degree in architecture with a focus on scenography and signage. It therefore seems unusual to call her an intern, as we usually train students who want to deepen their skills with us during their studies. However, we were particularly interested in Sila because of her impressive background, and we are very happy to have her with us for the next few months.

After just a short time, Sila has proven herself to be an extremely curious and talented junior graphic designer. We are convinced that after her several months as a trainee in our agency, she will take further valuable knowledge and project experience with her on her journey.

She has already impressively demonstrated her technical skills in Photoshop, Illustrator, InDesign, After Effects, Media Encoder, Word, and Filemaker. Some examples of her past and future work include illustrations, pictogram systems, branding development studies, animations, presentation dramaturgy, appearance studies, and typeface work.

Examples of the work that Sila has done so far include::

- + WKO Tirol Logo Design Further development studies on style elements.
- + Vonier Architekten Logo design
- + Oberscheider CarWash Illustrations, Animated gifs

Examples of the work that Sila will do in the coming weeks and months include:

- + Holzparkhaus Wendlingen Signage Design
- + Volksschule-Erweiterungsbau Bludenz Signage Design

In addition, Sila is a creative, reliable, and competent designer. She successfully completes her tasks both independently and by managing other team members. In summary, I can recommend Sila with deep conviction. If you require further information, I will be happy to assist you personally.

Sincerely, Sigi Ramoser Sägenvier DesignKommunikation

### LETTER OF RECOMMENDATIONS

# PORTFOLIO SILA NAZ BOLU



Sila Naz Bolu has been working as a freelancer at our graphic design studio Tapiro. During this collaboration, Sila manifested excellent technical and professional skills, proved herself inclined to both team and individual work, completed all the work assigned to her in a punctual and precise manner. She also proved to be a very willing person, actively proposing her own ideas and considerations, thus bringing great added value to the study. Sila, throughout the collaboration proved to be technically very instrumental and capable, through the creation of graphics, 2d designs, 3d models and rendering.

We at Tapiro are very pleased with the collaboration undertaken with Sila, and are confident of an excellent professional future.

So with absolute pleasure we assure her excellent references.

### tapiro snc

tapiro.snc@pec.it/studio@tapirodesign.eu +39 041 52 30 132 P/CF 0160 610775 santa marta fabbricato 16, 30123 venezia



SerenDPT s.r.l. Società Benefit | Fabbrica H3 Campo San Cosmo 624 – 625 Giudecca 30133 - Venezia +39 041 523 2899 www.serendpt.net contacts@serendpt.it

Sila Naz Bolu completed a curricular internship in graphic design at SerenDPT, located in Giudecca Island, Venice.

During her internship, Sila has shown excellent organizational and relational skills and outstanding performance, working well independently and in a group, carrying out all the tasks with precision, care and passion, always presenting herself with punctuality and a positive attitude

She always demonstrated excellent working and she carried out her duties with autonomy in the use of various computer techniques and knowledge of numerous software developing the assigned tasks with personal initiative, making a competent and original contribution.

Sila has managed very complex and urgent situations, always maintaining composure and demonstrating excellent stress management skills.

In the face of new situations and projects, she has consistently shown enthusiasm and initiative, providing a fresh and effective perspective that has proven to be successful for our company's communication strategy.

Her attention to details has been particularly appreciated, making her work meticulous and error-free. Also noteworthy have been her commitment, organization, punctuality and the respect with which she carried out her duties, always accompanied by an open, helpful and enthusiastic attitude.

Sila has proven to be an ambitious person who is always eager to learn and improve her skills, demonstrating her adaptability and determination.

SerenDPT team is satisfied with her work and acknowledges and appreciates her efforts.

With great pleasure we ensure her excellent references.

Venice, 19.09.2023

-founder of SerenDPT

Fabio Carrera

SERENDPT S.R.L.

### LETTER OF RECOMMENDATIONS

## PORTFOLIO SILA NAZ BOLU

# Nicola Speranzini Architetto

Miss Sila Naz Bolu successfully carried out an internship in interior design and post production at Studio NIMI, a Volta Mantovana based architecture studio.

During her internship, Sila, developed excellent team working skills by putting forward high energy and enthusiasm within the team. She has proven to be a competent, hard working, curious and disciplined person and carried her projects in a polite, respectable manner. Furthermore, she completed her tasks with passion demonstrating a willingness to improve her skills.

It is our great pleasure to recommend Sila in her future endeavors. As a tirelessly creative and passionate individual, she will be a productive, unique and excellent addition to new work environments.

Volta Mantovana, 22-02-2020

Arch. Nicola Speranzini

Nicola Speranzini Architetto

Individue Piazza XX Settembre, 23 (MN)

AIVA 02553140209

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349 7169742

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Pac nicola.speranzini@archiworldpec.it